Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

wasnington,	D.C. 20049	

Check this box if no longer subject to	STATEMENT (OF CHANGES IN	N BENEFICIAL	OWNERSHIP
Section 16. Form 4 or Form 5				
obligations may continue. See				

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person CAHILL JOHN T (Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY					COLGATE PALMOLIVE CO [CL]									(Che	eck all applic	all applicable) Director		10% Ow		
						3. Date of Earliest Transaction (Month/Day/Year) 05/13/2013										Officer (give title below)		Other (specify below)		
300 PARK AVENUE					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)															- 1	,	led by One	Repo	rting Person	.
NEW YO	ORK N	Y	10022													Form f Persor		e than	One Report	ting
(City)	(S	tate)	(Zip)																	
		Tab	le I - Nor	า-Deriv	/ativ	e Se	curitie	es A	cqui	ired, [Disp	osed o	f, or	Bene	eficiall	y Owned	l			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.			4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			(A) or 3, 4 and	Benefici Owned F	es ally Following	Form (D) or	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Ī	Code V		Amount (A) or (D)		Price	Reported Transact (Instr. 3	tion(s)		1	(Instr. 4)	
Common	Common Stock			05/13/2013				A ⁽¹⁾		1,488	3	Α	\$ <mark>0</mark>	11,	,323	D				
Common	Stock															12,500 I				In Trust
		-	Table II -						•		•	sed of, onvertil			-	Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	Date,	4. Transaction Code (Instr. 8)				Expi	6. Date Exercisal Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Seci (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	y G	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exer	e rcisable		xpiration ate	Title	O N O	lumber	nber				
Stock Option (Right to	\$120.91	05/13/2013			A ⁽²⁾		2,890		05/1	3/2014 ⁽³	3) 0.	5/13/2019	Comn		2,890	\$0	2,890		D	

Explanation of Responses:

- 1. Annual director stock grant under the issuer's 2013 Incentive Compensation Plan.
- 2. Annual director stock option grant under the issuer's 2013 Incentive Compensation Plan.
- 3. Option becomes exercisable in one-third increments beginning on the first anniversary of the grant date.

Remarks:

/s/ Nina Huffman by power of attorney

05/15/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.