FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							

0.5

hours per response:

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or S	ection 30	(h) of the	Investm	ent Co	ompany Act	of 1940					
1. Name and Address of Reporting Person* JIMENEZ JOSEPH				2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
											X Dire					
(Last) (First) (Middle) C/O COLGATE PALMOLIVE COMPANY				3. Date of Earliest Transaction (Month/Day/Year) 04/01/2011								Offic belo	cer (give title w)	Other (specify below)		
300 PARK AVENUE			4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable					
(Street) NEW YO			10022											m filed by Mor	e Reporting Pers	
(City)	(St	ate) (Zip)													
		Tabl	e I - No	on-Deriv	ative	Securi	ties Ac	quire	d, Di	sposed o	f, or E	Benefici	ally Own	ed		
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day			Execution Date,				es Acquired (A) or Of (D) (Instr. 3, 4 an		d 5) Secu Bene	ficially ed Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
								Code	v	Amount	(A) 01 (D)	Price	Trans	saction(s) :. 3 and 4)		(Instr. 4)
Common Stock 04/01/2				2011		A ⁽¹⁾		82	A	\$78.5	5961	2,025	D			
		Та	ıble II -							osed of, convertib				I		
Derivative Conversion Da		3. Transaction Date (Month/Day/Year)	Date Execution Date,			ansaction of ode (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
												Amount or Number				

Date Exercisable

Expiration Date

Explanation of Responses:

1. Shares of common stock deferred to a stock unit account pursuant to the Deferred Compensation Plan for Non-Employee Directors

Code

Remarks:

Nina Huffman by Power of Attorney

of Shares

Title

04/05/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(D)

FORMS 3, 4 AND 5

I, Joseph Jimenez, a member of the Board of Directors of Colgate-Palmolive Company (the "Company"), do hereby appoint Andrew D. Hendry, Katherine Hargrove Ramundo, Nina Huffman, Joyce McCarthy, Kristine Hutchinson and J. Thomas Yust, and each of them, as my true and lawful attorneys with the power to execute and file on my behalf and in my place and stead, as I myself could do if I were personally present, any Form 3, 4 or 5, any and all amendments thereto and any documents in connection therewith, required to be filed by me with the Securities and Exchange Commission pursuant to Section 16(a) of the Securities Exchange Act of 1934, as amended, in connection with my ownership, either directly or indirectly, of securities of the Company, or any change therein.

This Power of Attorney shall remain in full force and effect for as long as I continue to be a director of the Company or until earlier revoked by me in writing and shall not otherwise be affected by my subsequent disability or incompetence.

In witness whereof, I have signed this instrument this 24th day of February, 2011.

/s/ Joseph Jimenez

Joseph Jimenez