FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL OMB Number: Estimated average burden

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  HANCOCK ELLEN M						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [ CL ]										neck all a	ionship of Reporting all applicable) Director			10% Owner		
(Last) (First) (Middle) C/O COLGATE PALMOLIVE COMPANY 300 PARK AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 08/10/2009											Officer (give title below)		Other (spe below)		specify	
SUU PARK AVENUE  (Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)											Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person					
NEW YO	ORK N	<b>Y</b>	10022											F	Form filed by More than One Reporting Person							
(City)	(S	tate)	(Zip)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction  3. Transaction  4. Securities Acquired (A) or Transaction  5. Amount of Transaction  6. Ownership  7. Nature																						
Da				Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)			nsacti de (Ins		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				4 and Securiti Benefic Owned		es ally Following	Forn (D) o	n: Direct	7. Nature of Indirect Beneficial Ownership	
									Co	de V	,	Amount		(A) or (D)	Price	Tra		Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common Stock					10/2009				M	1)		4,000	)	A	\$54.	75	73,745		D			
Common Stock 08/10					/2009				F(	2)		3,072	2 D \$		\$71.	3	70,673		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (I 8)		n of		6. Date Expira (Monti	tion D	ate	ble and	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			Deriva Securi	B. Price of Derivative Gecurity Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerci	sable		kpiration ate	Title		Amount or Number of Shares							
Stock Option (Right to	\$54.75	08/10/2009			M <sup>(1)</sup>			4,000	02/17/	2003	02	2/17/2010		nmon ock	4,000	\$0		0		D		

## **Explanation of Responses:**

- 1. Exercise of stock options awarded under the issuer's Non-Employee Director Stock Option Plan.
- 2. Payment of exercise price of stock option by withholding shares of stock incident to the exercise of the option under the issuer's Non-Employee Stock Option Plan.

## Remarks:

Nina D. Gillman by power of <u>attorney</u>

08/12/2009

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.