



## **Colgate to Webcast Presentation at the Banc of America 5th Annual Consumer Conference**

**New York, New York, March 24, 2004.** . . Colgate-Palmolive Company Chairman and Chief Executive Officer, Reuben Mark will present on Wednesday, March 31, 2004 at the Banc of America 5th Annual Consumer Conference.

Investors may access a live webcast of this presentation on Colgate's Internet site at [www.colgate.com](http://www.colgate.com) on Wednesday, March 31, 2004 at 1:50 p.m. ET. For those unable to participate during the live webcast, the webcast will be made available through the investor relations page of Colgate's website.

Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Household Surface Care, Fabric Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Ajax, Axion, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's website on the Internet at [www.colgate.com](http://www.colgate.com).

This press release and the related webcast (other than historical information) may contain forward-looking statements. Actual events or results may differ materially from those statements. Investors should consult the Company's filings with the Securities and Exchange Commission (including the information set forth under the caption "Cautionary Statement on Forward-Looking Statements" in the Company's Form 10-K for the year ended December 31, 2003) for information about factors that could cause such differences. Copies of these filings may be obtained upon request from the Company's Investor Relations Department or the Company's website on the Internet at [www.colgate.com](http://www.colgate.com).