FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ngton, D.C. 20549	OMB APPROVAL

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     JULIBER LOIS D						2. Issuer Name and Ticker or Trading Symbol  COLGATE PALMOLIVE CO [ CL ]										all app Dired Offic	olicable) ctor er (give title	g Person	Person(s) to Issuer  10% Owner  Other (specify	
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 03/01/2005									below) below)  Vice Chairman					
(Street) NEW YC			10022 Zip)		. 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									3. Indivi ∟ine) X	,				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				2. Transa Date (Month/E		ar)   i	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (	Transaction Disp Code (Instr. 5)		Securities Acquired (A) posed Of (D) (Instr. 3, 4			and Secur Benef Owne		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount		(A) or (D)	Pric			action(s) 3 and 4)			(111501.4)
Common Stock 0					03/01/2005				<b>F</b> <sup>(1)</sup>		4,650		D	\$53	3.17	4.	59,861	D		
Common Stock																643		I		By Issuer's 401(k) Plan Trustee
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date Execution Date, if any (Month/Day/Year)		n Date, ay/Year)		Transaction Code (Instr. 3)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		on Dat		Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Number			8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Own Forn Direc or In (I) (Ir		11. Nature of Indirect Beneficial Ownership (Instr. 4)

## Explanation of Responses:

1. Payment of tax liability by withholding shares of stock from restricted share units vesting under the issuer's Executive Incentive Compensation Plan. Total non-restricted holdings (i.e., common stock held outright) of Ms. Juliber increased as a result of this transaction.

## Remarks:

Nina D. Gillman by power of attorney 03/03/2005

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.