FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFIC	IAL OWNERS	SHIP

	OMB APPROVAL										
	OMB Number:	3235-0287									
1	Estimated average burden										

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]											ationship o	of Reporting Person(s) to Iss cable)		uer		
KOGAN RICHARD J				٦	COLOTEL TELEMODIATE CO. [CL.]									X Direct		or		10% Ov	/ner			
	LGATE PA	LMOLIVE COM	(Middle) MPANY			3. Date of Earliest Transaction (Month/Day/Year) 08/04/2009										Officer below)	(give title		Other (s below)	pecify		
300 PARK AVENUE					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable						
(Street)																Line) X	Form f	iled by One	Reno	orting Perso	n	
NEW YO	ORK N	Y	10022													1		iled by More		n One Repo		
(City)	(Si	tate)	(Zip)																			
		Tab	le I - No	n-Deriv	ative	e Se	curiti	ies Ad	qı	uired, I	Dis	osed c	of, o	r Be	nefic	ially	Owned	l				
Date				2. Transa Date (Month/E		ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.						4 and Securi Benefi Owned		es ally Following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount		(A) or (D)	Pric	e	Reported Transact (Instr. 3	tion(s)			Instr. 4)	
Common	Stock			08/04	1/2009	2009			M ⁽¹⁾		4,000		A	\$5	4.75	47,	,259	D				
Common Stock 08/04					1/2009	2009			M ⁽¹⁾		4,000		A	\$5	9.75	51,259			D			
Common Stock 08/04/					1/2009	2009				F ⁽²⁾		6,343 D S		\$7	2.21	44,916			D			
		Т	able II -									sed of, onverti					wned	,				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Ye		3A. Deem Execution if any (Month/Da	ed Date,	4. Transa	ransaction		5. Number of		. Date Exe expiration Month/Day	rcisa Date	ble and	7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		i i Securi	8. D S	Price of erivative ecurity 1str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)		ate xercisable		xpiration ate	Title	e	Amou or Numb of Share	er						
Stock Option (Right to Buy)	\$54.75	08/04/2009			M ⁽¹⁾			4,000	0	02/17/2003	0	2/17/2010		nmon ock	4,00	00	\$0	0		D		
Stock											Т											

02/20/2004

4,000

02/20/2011

Explanation of Responses:

\$59.75

1. Exercise of stock options awarded under the issuer's Non-Employee Director Stock Option Plan.

08/04/2009

2. Payment of exercise price of stock options by withholding shares of stock incident to the exercise of the option under the issuer's Non-Employee Director Stock Option plan.

Remarks:

Option

(Roght to

Nina D. Gillman by power of <u>attorney</u>

4,000

Stock

\$<mark>0</mark>

08/06/2009

0

D

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.