

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>LEWIS DELANO E</u> (Last) (First) (Middle) <u>C/O COLGATE PALMOLIVE COMPANY</u> <u>300 PARK AVENUE</u> (Street) <u>NEW YORK NY 10022</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>COLGATE PALMOLIVE CO [CL]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>02/08/2010</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/08/2010		M ⁽¹⁾		4,000	A	\$56.675	18,991	D	
Common Stock	02/08/2010		M ⁽¹⁾		4,000	A	\$55.725	22,991	D	
Common Stock	02/08/2010		M ⁽¹⁾		4,000	A	\$50.89	26,991	D	
Common Stock	02/08/2010		M ⁽¹⁾		4,000	A	\$55.415	30,997	D	
Common Stock	02/08/2010		M ⁽¹⁾		4,000	A	\$53.915	34,991	D	
Common Stock	02/08/2010		M ⁽¹⁾		4,000	A	\$54.7	38,991	D	
Common Stock	02/08/2010		M ⁽¹⁾		2,666	A	\$68.87	41,657	D	
Common Stock	02/08/2010		M ⁽¹⁾		1,333	A	\$74.92	42,990	D	
Common Stock	02/08/2010		F ⁽²⁾		20,139	D	\$79.09	22,851	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (Right to Buy)	\$56.675	02/08/2010		M ⁽¹⁾			4,000	09/17/2004 ⁽³⁾	09/17/2011	Common Stock	4,000	\$0	0	D	
Stock Option (Right to Buy)	\$55.725	02/08/2010		M ⁽¹⁾			4,000	02/19/2005 ⁽³⁾	02/19/2012	Common Stock	4,000	\$0	0	D	
Stock Option (Right to Buy)	\$50.89	02/08/2010		M ⁽¹⁾			4,000	02/18/2006 ⁽³⁾	02/18/2013	Common Stock	4,000	\$0	0	D	
Stock Option (Right to Buy)	\$55.415	02/08/2010		M ⁽¹⁾			4,000	02/17/2007 ⁽³⁾	02/17/2014	Common Stock	4,000	\$0	0	D	
Stock Option (Right to Buy)	\$53.915	02/08/2010		M ⁽¹⁾			4,000	02/17/2008 ⁽³⁾	02/17/2015	Common Stock	4,000	\$0	0	D	
Stock Option (Right to Buy)	\$54.7	02/08/2010		M ⁽¹⁾			4,000	02/17/2009 ⁽³⁾	02/17/2016	Common Stock	4,000	\$0	0	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$68.87	02/08/2010		M ⁽¹⁾			2,666	02/20/2008 ⁽⁴⁾	02/20/2017	Common Stock	2,666	\$0	1,334	D	
Stock Option (Right to Buy)	\$74.92	02/08/2010		M ⁽¹⁾			1,333	02/19/2009 ⁽⁴⁾	02/19/2018	Common Stock	1,333	\$0	2,667	D	

Explanation of Responses:

- Exercise of stock options awarded under the issuer's Non-Employee Director Stock Option Plan.
- The exercise price of the options was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.
- Option became 100% exercisable on the date shown in this column.
- Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Remarks:

Nina D. Gillman by power of attorney 02/10/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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