



June 12, 2014

Colgate Declares Regular Quarterly Dividends and Elects Michael B. Polk to Board of Directors

NEW YORK--(BUSINESS WIRE)-- The Board of Directors of Colgate-Palmolive Company (NYSE:CL) today declared quarterly cash dividends of \$0.36 per common share, payable on August 15, 2014, to shareholders of record on July 18, 2014. The Company has paid uninterrupted dividends on its common stock since 1895.

Separately, the Company also announced today that Michael B. Polk, President and Chief Executive Officer of Newell Rubbermaid Inc., was elected to Colgate's Board of Directors effective June 11, 2014.

Mr. Polk, 53, brings considerable operational leadership experience and in-depth knowledge of the fast-moving consumer goods industry to the Colgate Board. Prior to joining Newell Rubbermaid in 2011, Mr. Polk served in various senior leadership roles at Unilever, including President, Global Foods, Home & Personal Care, and at Kraft Foods Inc., where he was President, Kraft Foods Asia Pacific, President, Biscuits and Snacks Sector and was a member of the Kraft Foods Management Committee.

About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, elmex, Tom's of Maine, Sanex, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet, Hill's Prescription Diet and Hill's Ideal Balance. For more information about Colgate's global business, visit the Company's web site at <http://www.colgatepalmolive.com>. To learn more about Colgate's global oral health education program, Bright Smiles, Bright Futures™, please visit <http://www.colgatebsbf.com>. CL-D, CL-C

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