FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPR	OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and		f Reporting Person [*] ALD T							er or Tra	_	Symbol CO [CI	.]		(Ch	eck all ap Dire	plicable)	g Person(s) to Is 10% C Other	
(Last) C/O COL	GATE-PA	LMOLIVE COM	(Middle) MPANY			ate of)7/20		st Trans	action (N	1onth/	Day/Year)				^ belo	w)	below))
(Street) NEW YO			10022		4. If	Amen	dment,	, Date o	f Origina	l Filed	I (Month/Da	ay/Year)	Line	e) <mark>X</mark> Forr	n filed by One	Filing (Check A Reporting Pers e than One Rep	son
(City)	(8		(Zip) 	n-Deriv	ative	Sec	uritie	es Acc	wired	Dis	nosed o	f or	Rene	ficial	ly Own	ed		
1. Title of Security (Instr. 3)			2. Transac	2. Transaction		2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			() or	5. Am Secui Benet Owne	ount of rities ficially ed Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A)	or F	rice		rted action(s) . 3 and 4)		(Instr. 4)
Common S	Stock			11/07/	2007	T			S		100		D	\$74.9	3	5,549	D	
Common S	Stock			11/07/	2007				S		100		D	\$74.9	7	5,449	D	
Common Stock			11/07/2007				S		1,000		D \$	574.9 3	89	4,449	D			
Common Stock				11/07/2007				S		300		D	\$74.8	9	4,149	D		
Common S	Stock			11/28/	2007				F ⁽¹⁾		29		D	\$79.7	4	4,120	D	
Common Stock																1,539	I	By Issuer's 401(k) Plan Trustee
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date Execution Date, if any (Month/Day/Year)				n Date,	4. Transaction Code (Instr. 8)		n of i		6. Date Exercis Expiration Dat (Month/Day/Ye		e	7. Title and Amount of Securities Underlying Derivative Security (In and 4)		S (8. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanation					Code V (A) (D)			Date Exercisa		Expiration Date	Title	Amount or Number of Shares						

1. Payment of Medicare and income tax liability by withholding shares of stock from restricted shares previously granted under the issuer's Executive Incentive Compensation Plan. Mr. Martin's holding of Colgate shares increased after the combination of this withholding and the original grant. Mr. Martin continues to hold the restricted shares originally granted, less the amount of this required tax withholding.

Remarks:

Nina D. Gillman by power of

11/30/2007

attorney

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.