FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | | |
| Estimated average burden | | | | | | | | | | |
| hours por rosponso: | 0.5 | | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | _ | | | | | | | | | | | | | | |
|---|---|--|---|--|--|---|-------|---|--------------------------------|--|-----------------------|---|---|---|---|---|--|---|--|
| 1. Name and Address of Reporting Person* COOK IAN M | | | | | | 2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| | | | | | ٦ | COLORID TREMOLIVE GO [CE] | | | | | | | | X | Directo | 10% Ov | | /ner | |
| (Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/11/2009 | | | | | | | | X Officer (give title below) Other (special below) Chairman, President & CEO | | | | | pecify |
| (Street) NEW YORK NY 10022 | | | | | _ 4. I _ | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | | | |
| | | Tab | le I - No | on-Deri | vativ | e Sec | curit | ties Ac | quirec | l, Di | sposed o | f, or Be | nefic | ially | Owned | | | | |
| Date | | | Date | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 | | | nd 5) Securities Beneficia Owned Fe | | es ally Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | tion(s) | | | (Instr. 4) |
| Common Stock 02/1 | | | | 02/11 | /2009 | | | | M ⁽¹⁾ | | 20,000 | A | \$46. | 9219 | 301,404 | | D | | |
| Common Stock 02/1 | | | | 02/11 | /2009 | | | | F ⁽²⁾ | | 16,637 | D | \$6 | 2.9 | 284,767 | | D | | |
| Common Stock 02 | | | 02/12 | /12/2009 | | | | S ⁽³⁾ | | 508 | D | \$62. | 1248 | 284 | ,259 | | D | | |
| Common Stock | | | | | | | | | | | | | | 12, | .374 | | I 4 | By Issuer's 401(k) Plan Trustee | |
| | | 7 | Table II | | | | | | | | posed of, converti | | | | wned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transaction Code (Instr 8) | | | | 6. Date Expirati (Month/ | on Da | | 7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4) | | Derivative Security | | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | Owner Form: Direct or Indi (I) (Inst | Ownership | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amou or Numb of Share | per | | | | | |
| Stock Option (Right t o Buy) | \$46.9219 | 02/11/2009 | | | M ⁽¹⁾ | | | 20,000 | 03/11/2 | 002 | 03/11/2009 | Common Stock | 20,0 | 00 | \$0 | 0 | | D | |

Explanation of Responses:

- 1. Exercise of stock options awarded under the issuer's employee stock option plan.
- 2. The exercise price of the options and related withholding requirement was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.
- 3. Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan.

Remarks:

Nina D. Gillman by power of <u>attorney</u>

02/13/2009

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

** Signature of Reporting Person

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.