FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					OI 3	Secu	011 30(11)	or the i	nvesime	III CO	пірапу Асі	01 18	940								
1. Name and Address of Reporting Person* FERGUSON RONALD E						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [ CL ]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
FERGU	JSUN RU	<u>JNALD E</u>			1							- ,			X	Direc	ctor	10	% Owne	er	
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY						3. Date of Earliest Transaction (Month/Day/Year) 02/02/2004										Office	er (give title v)		her (spe low)	ecify	
300 PARK AVENUE					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)						
(Street)															X	Form	n filed by One	e Reporting	Person		
NEW YORK NY 10022																Form filed by More than One Reporting Person				ng	
(City)	(St	ate) (	Zip)																		
		Tabl	e I - Noi	n-Deriv	ative	Se	curitie	s Ac	quired	, Dis	posed o	f, o	r Ben	efici	ally	Owne	ed				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)				Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dis		Disposed	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			4 and S		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	ct of lect Be	7. Nature of Indirect Beneficial Ownership		
										v	Amount		(A) or (D)	Price	,	Reported Transaction(s) (Instr. 3 and 4)			(11)	(Instr. 4)	
Common	mmon Stock 02/02/2				2/2004	2004		A <sup>(1)</sup>		24		A	\$50	.85	90,700		D				
		Та									osed of, onvertib				y Ov	vned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)				6. Date I Expirati (Month/I	on Da		7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)					9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	hip of Be O) Ov ect (In	. Nature Indirect neficial vnership str. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Titl	or Nu of	nount mber ares							

## **Explanation of Responses:**

1. Shares of common stock deferred to a stock unit account pursuant to the Deferred Compensation Plan for Non-Employee Directors

## Remarks:

Andrew D. Hendry by power of attorney

02/04/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.