

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 7, 2013

COLGATE-PALMOLIVE COMPANY
(Exact name of registrant as specified in its charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

1-644
(Commission
File Number)

13-1815595
(IRS Employer
Identification No.)

300 Park Avenue, New York, NY
(Address of Principal Executive Offices)

10022
(Zip Code)

Registrant's telephone number, including area code (212) 310-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

On March 7, 2013, Colgate-Palmolive Company issued a press release announcing (i) a two-for-one stock split and (ii) an increase in its regular, quarterly cash dividend. The stock split will be effected in the form of a 100% stock dividend payable on May 15, 2013 to shareholders of record as of the close of business on April 23, 2013. The press release is attached as Exhibit 99 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) *Exhibits.* The following exhibit is filed with this document:

<u>Exhibit Number</u>	<u>Description</u>
99	Press release, dated March 7, 2013, issued by Colgate-Palmolive Company

EXHIBIT INDEX

Exhibit Number

Description

99

Press release, dated March 7, 2013, issued by Colgate-Palmolive Company

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLGATE-PALMOLIVE COMPANY

Date: March 7, 2013

By: /s/ Dennis J. Hickey

Name: Dennis J. Hickey

Title: Chief Financial Officer

Colgate Announces 2-For-1 Stock Split and 10% Dividend Increase Effective 2nd Quarter 2013

NEW YORK--(BUSINESS WIRE)--March 7, 2013--Reflecting the Company's positive outlook, the Board of Directors of Colgate-Palmolive Company (NYSE:CL) today approved a two-for-one split of the Company's common stock to be effected through a stock dividend and increased the ongoing quarterly cash dividend by 10%, both effective in second quarter 2013 as described below.

Ian Cook, Colgate's Chairman, President and Chief Executive Officer, said, "Colgate finished 2012 with excellent growth momentum worldwide, driven by broad new product success. Today's actions demonstrate our confidence in the continued strong and profitable growth of Colgate's global business."

The record date for the two-for-one split is the close of business on April 23, 2013, with share distribution scheduled for May 15, 2013. As a result of the split, shareholders will receive one additional share of Colgate common stock, par value \$1.00, for each share they hold as of the record date. Total shares outstanding will increase from approximately 468 million to 936 million.

The higher quarterly dividend of \$0.68 per share on a pre-split basis, up from \$0.62, is to be paid May 15, 2013 to shareholders of record as of April 23, 2013. On an annualized basis, the new rate is \$2.72 per share (or \$1.36 after giving effect to the split).

About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Speed Stick, Lady Speed Stick, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, elmex, Tom's of Maine, Sanex, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet. For more information about Colgate's global business, visit the Company's web site at <http://www.colgatepalmolive.com>. To learn more about Colgate Bright Smiles, Bright Futures® oral health education program, please visit <http://www.colgatebsbf.com>. CL-D

Cautionary Statement on Forward-Looking Statements

This press release contains forward-looking statements relating to expectations of continued growth. These statements are made on the basis of our views and assumptions as of this time and we undertake no obligation to update these statements. We caution investors that any such forward-looking statements are not guarantees of future performance and that actual events or results may differ materially from those statements. Investors should consult the Company's filings with the Securities and Exchange Commission (including the information set forth under the caption "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2012) for information about certain factors that could cause such differences. Copies of these filings may be obtained upon request from the Company's Investor Relations Department or on the Company's web site at <http://www.colgatepalmolive.com>.

CONTACT:

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