FORM 4

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			or Section 30(n) of the investment Company Act of 1940								
1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>Wallace Noe</u>	<u>I K.</u>			X	Director	10% Owner					
(Last) C/O COLGATE	(First) E-PALMOLI	(Middle) VE COMPANY	3. Date of Earliest Transaction (Month/Day/Year) 09/11/2023	X	Officer (give title below) Chairman, Presid	Other (specify below) dent & CEO					
300 PARK AVENUE			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	 Individual or Joint/Group Filing (Check Applicat Line) 						
(Street)				X	Form filed by One Re	eporting Person					
NEW YORK	NY	10022			Form filed by More th Person	an One Reporting					
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication	,							
			Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.								
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
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1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	09/11/2023		M ⁽¹⁾		48,627	A	\$73	295,596	D	
Common Stock	09/11/2023		S ⁽²⁾		48,627	D	\$73.3745 ⁽³⁾	246,969	D	
Common Stock								51,058	I	By Issuer's 401(k) Plan Trustee
Common Stock								52,000	I	By Spouse Trust
Common Stock								335	I	By Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$73	09/11/2023		M ⁽¹⁾			48,627	(4)	09/25/2023	Common Stock	48,627	\$0.0000	0.0000	D	

Explanation of Responses:

1. Exercise of stock options awarded under the issuer's incentive compensation plan. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on February 16, 2023. 2. Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's incentive compensation plan and the related tax withholding. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on February 16, 2023.

3. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$73.20 to \$73.68, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote. 4. Option became exercisable in one-third increments beginning on the first anniversary of the September 25, 2017 grant date.

> <u>/s/ Kristine Hutchinson,</u> <u>Attorney-in-Fact</u>

09/13/2023

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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