FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | | |
| Estimated average burden | | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* POLK MICHAEL B | | | | | | | Name a | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
|-----------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|---------------------------------------------------|---------|--------------------------------|-------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------|---------------|---------------------------------------------------------------|------|---------------------------------------------------------------|--------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|----------------------------------------|-----------------------------------------------------|--------------------------|---------------------|--------------------------------------------------------------------------|-------------------------------------------------------------------|
| | | | | | ٦ | COLGATE PALMOLIVE CO [CL] | | | | | | | | | | Oirect | or | | 10% Ov | vner |
| (Last) | , | irst) LMOLIVE COM | (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/09/2016 | | | | | | | | | | Office below | r (give title) | | Other (s below) | pecify |
| 300 PARK AVENUE | | | | | | f Ame | endment, | Date | of Oriç | ginal File | ed (| Month/Da | 6. In | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | |
| (Street) | | | | | - | | | | | | | | | | Line | ' | filed by On | e Repo | orting Persor | 1 |
| NEW YORK NY 10022 | | | | | | | | | | | | | | Form Perso | | re than | One Repor | ting | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | | | | |
| | | Tab | le I - Non | n-Deriv | vativ | e Se | curitie | s A | cquir | red, D | isp | osed o | f, or B | ene | eficiall | y Owne | d | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D. | | | | | | ear) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | ´ c | ransacti Code (Ins | | 4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5) | | | (A) or 3, 4 and | | es ially Following | Form (D) o | : Direct r Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | | | | | С | Code V | | Amount | (A) (D) | or | Price | Reporte Transa (Instr. 3 | tion(s) | | | (111511. 4) |
| Common Stock 05/09/ | | | | | | /2016 | | | A | A ⁽¹⁾ | | 2,508 | 8 A | | \$0 | 6 | 6,807 | | D | |
| | | - | Table II - I | | | | | | | | | sed of, onvertil | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution I if any (Month/Day | Date, | 4. Transactic Code (Inst | | 5. Num of Deriva Securi Acquir (A) or Dispos of (D) (Instr. and 5) | tive ties red | Expira | 5. Date Exercisable and Expiration Date Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | | 8. Price of Derivative Security (Instr. 5) | | e s ally g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exerc | cisable | | Expiration Date | Title | 0 0 | Amount or Number of Shares | | | | | |
| Stock Option (Right to Buy) | \$71.76 | 05/09/2016 | | | A ⁽²⁾ | | 5,389 | | 05/09/ | //2017 ⁽³⁾ | 05 | 5/09/2022 | Commo Stock | n | 5,389 | \$0 | 5,38 | 9 | D | |

Explanation of Responses:

- 1. Annual director stock grant under the issuer's incentive compensation plan.
- 2. Annual director stock option grant under the issuer's incentive compensation plan.
- 3. Option becomes exercisable in one-third increments beginning on the first anniversary of the grant date.

Remarks:

/s/ Kristine Hutchinson, Attorney-in-Fact

05/11/2016

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.