Common Stock

Common Stock

Common Stock

Common Stock

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

|--|

3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | 01 30 | cuon so(n) or the m | ive Stille | iii Coi | ilpaily Act of . | 10-10 | | | | | | |
|---|---------|--------------|-----------------------------------|---|---|---|---------|------------------------------|--------|---|---|---|---|--|--|
| 1. Name and Address of Reporting Person* | | | | | ier Name and Ticke LGATE PALN | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| CONWAY JILL K | | | | | | | | | X | Director | 10% (|)wner | | | |
| (Last) (First) (Middle) C/O COLGATE PALMOLIVE COMPANY | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/05/2009 | | | | | | | Officer (give title below) | Other below | (specify) | | |
| 300 PARK AVE | INUE | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable | | | | |
| (Street) NEW YORK NY 10022 | | | | | | | | | | | Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (State) | (Zip) | | | | | | | | | | | | | |
| | 7 | Table I - No | n-Deriva | tive S | Securities Acq | uired, | Dis | posed of, | or Ben | eficially | Owned | | | | |
| Date | | | 2. Transact Date (Month/Day | | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed Of | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | Code V | | Amount (A) or (D) | | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | | |
| Common Stock | | | | | | | | | | | 35,806 | D | | | |
| Common Stock | | | 08/05/2 | 009 | | M ⁽¹⁾ | | 4,000 | A | \$50.89 | 5,138 | I | By Trust | | |
| Common Stock | | • | 08/05/2 | 009 | | M ⁽¹⁾ | | 4,000 | Α | \$54.75 | 9,138 | I | By Trust | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

 $M^{(1)}$

M⁽¹⁾

 $F^{(2)}$

S

08/05/2009

08/05/2009

08/05/2009

08/06/2009

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) S. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
|---|---|--|---|---|---|--|-------|--|--------------------|---|--|--|--|---|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Stock Option (RIght to Buy) | \$54.75 | 08/05/2009 | | M ⁽¹⁾ | | | 4,000 | 02/17/2003 | 02/17/2010 | Common Stock | 4,000 | \$0 | 0 | D | |
| Stock Option (RIght to Buy) | \$59.75 | 08/05/2009 | | M ⁽¹⁾ | | | 4,000 | 02/20/2004 | 02/20/2011 | Common Stock | 4,000 | \$0 | 0 | D | |
| Stock Option (RIght to Buy) | \$55.725 | 08/05/2009 | | M ⁽¹⁾ | | | 4,000 | 02/19/2005 | 02/19/2012 | Common Stock | 4,000 | \$0 | 0 | D | |
| Stock Option (RIght to Buy) | \$50.89 | 08/05/2009 | | M ⁽¹⁾ | | | 4,000 | 02/18/2006 | 02/18/2013 | Common Stock | 4,000 | \$0 | 0 | D | |

Explanation of Responses:

- $1.\ Exercise\ of\ stock\ options\ awarded\ under\ the\ issuer's\ Non-Employee\ Director\ Stock\ Option\ Plan.$
- 2. Payment of exercise price of stock option by withholding shares of stock incident to the exercise of the option under the issuer's Non-Employee Director Stock Option Plan.

Remarks:

Nina D. Gillman by power of attorney

\$59.75

\$55.725

\$71.6

\$71.44

13,138

17,138

4,785

2,885

T

Ι

Ι

Ι

By Trust

By Trust

By Trust

By Trust

A

A

D

D

4,000

4,000

12,353

1,900

08/07/2009

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.