## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar  Deoras  (Last)  C/O COI  300 PAR	3. 08	Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [ CL ]      Date of Earliest Transaction (Month/Day/Year) 08/13/2018  4. If Amendment, Date of Original Filed (Month/Day/Year)								S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director					ner pecify					
(Street) NEW YORK NY 10022 (City) (State) (Zip)					-										X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transactio Date (Month/Day/Y						Exectif any	eemed ution Date, th/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			5. Amount of Securities Beneficially Owned Follow Reported		es ally Following	Form	: Direct   0 · Indirect   E str. 4)   (	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price		Transac (Instr. 3	tion(s)		1	(Instr. 4)	
Common Stock 04/11/20						18			<b>G</b> <sup>(1)</sup>	V	7,200	D	\$0.00	000	0 32,625		D			
Common Stock 08/13/20						18			<b>M</b> <sup>(2)</sup>		11,334	A	\$52.	27	44	,142	D			
Common Stock 08/13/20					2018	18			S <sup>(3)</sup>		11,334	D	\$65.10	17(4)	32	,808		D		
Common Stock													7		,938		I 2	By Issuer's 401(k) Plan Trustee		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		De	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	Amount or Number of Of Shares													
Stock Option (Right to Buy)	\$52.27	08/13/2018			M <sup>(2)</sup>			11,334	(!	5)	09/13/2018	Commo Stock	<sup>n</sup> 11,33	34	0.0000	0.0000	)	D		

## **Explanation of Responses:**

- 1. Bona fide gift.
- 2. Exercise of stock options awarded under the issuer's employee stock option plan.
- 3. Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's employee stock option plan and the related tax withholding.
- 4. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$65.05 to \$65.16, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. Option became exercisable in one-third increments beginning on the first anniversary of the September 13, 2012 grant date.

/s/ Kristine Hutchinson, 08/15/2018 Attorney-in-Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.