FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

washington, D.C. 20049	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-0287		
OTATEMENT OF OTTATOES IN BEITE TOTAL OWNER.	Estimated average burg	den		

hours per response:

0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* JULIBER LOIS D						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]									ck all applic	,		son(s) to Issuer 10% Owner Other (specify	
	`	LMOLIVE CON	(Middle) MPANY											below)	pecify				
(Street) NEW YO	ORK N	Y	10022		, 4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Form fi	oint/Group Filing (Check Apel ed by One Reporting Person led by More than One Repo		rting Persor	on
(City)	(S		(Zip)																
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Trans Date (Month)			action	n ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			(A) or	5. Amou Securitie Beneficia Owned F	s ally following	Form:	Direct Indirect I	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount		(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)			Instr. 4)
Common	Stock			09/09	9/200)4			A ⁽¹⁾		10,000	0	A	\$0	446	446,001 D			
Common Stock														6	43	I		By ssuer's 401(k) plan rustee	
			Table II -								osed of, onvertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Ye	Date, T	Code (Instr.				6. Date Ex Expiratior (Month/Da	Date	of Secur		ecuritie Ierlying ivative S	s Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactio (Instr. 4)	Own Form Director In (I) (Ir	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Cod	Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title		Amount or Number of Shares					
Stock Option (Right to	\$54.4	09/09/2004			A ⁽²⁾		90,000		09/09/200	5(3)	09/09/2010		nmon ock	90,000	\$0	90,00	0	D	

Explanation of Responses:

- 1. Annual restricted stock awards granted under the issuer's Executive Incentive Compensation Plan (one award for the current year guidelines and one award reflecting option share reductions in 2003.)
- 2. Annual Stock Option granted under the issuer's employee 1997 Stock Option Plan.
- 3. Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Remarks:

Nina D. Gillman by power of

09/13/2004

<u>attorney</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.