SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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| | Estimated average burden | |
|---|--------------------------|-----|
| | hours per response: | 0.5 |
| - | | |

| 1. Name and Addre Arora Nikesl | , , | Person* | 2. Issuer Name and Ticker or Trading Symbol <u>COLGATE PALMOLIVE CO</u> [CL] | | tionship of Reporting Person(s) to Issuer all applicable) Director 10% Owner | | |
|-----------------------------------|---------|-----------------------|---|------------------|--|-----------------------|--|
| (Last) C/O COLGATE | | (Middle) E COMPANY | 3. Date of Earliest Transaction (Month/Day/Year) 05/13/2013 | | Officer (give title below) | Other (specify below) | |
| 300 PARK AVENUE | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indi Line) | ng (Check Applicable | | |
| (Street) | | | | X | Form filed by One Re | porting Person | |
| NEW YORK | NY | 10022 | | | Form filed by More the Person | an One Reporting | |
| (City) | (State) | (Zip) | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---------------------------------|--|---|-----------------------------|---|--------|---------------|-------------------|---|---|---|--|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150.4) | |
| Common Stock | 05/13/2013 | | A ⁽¹⁾ | | 1,488 | Α | \$ <mark>0</mark> | 1,791 | D | | |
| Common Stock | | | | | | | | 1,834 | Ι | By Trust | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|-------|-----|--|--------------------|--|--|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Stock Option (Right to Buy) | \$120.91 | 05/13/2013 | | A ⁽²⁾ | | 2,890 | | 05/13/2014 ⁽³⁾ | 05/13/2019 | Common Stock | 2,890 | \$0 | 2,890 | D | |

Explanation of Responses:

1. Annual director stock grant under the issuer's 2013 Incentive Compensation Plan.

2. Annual director stock option grant under the issuer's 2013 Incentive Compensation Plan.

3. Option becomes exercisable in one-third increments beginning on the first anniversary of the grant date.

Remarks:

/s/ Nina Huffman by power of

attorney

05/15/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.