

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a party other than the Registrant

CHECK THE APPROPRIATE BOX:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under §240.14a-12



COLGATE-PALMOLIVE COMPANY

Colgate-Palmolive Company

(Name of Registrant as Specified In Its Charter)
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

PAYMENT OF FILING FEE (CHECK ALL BOXES THAT APPLY):

No fee required

Fee paid previously with preliminary materials

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

[LETTER TO CERTAIN HOLDERS OF COLGATE-PALMOLIVE COMPANY STOCK]

IMPORTANT REMINDER TO STOCKHOLDERS

April 20, 2023

DEAR FELLOW COLGATE STOCKHOLDER:

You should have received your proxy materials in connection with Colgate-Palmolive Company's Annual Meeting of Stockholders to be held via live webcast on Friday, May 12, 2023. According to our records, your vote for this meeting has not been received. Regardless of the number of shares you own, it is important that they are represented and voted at the annual meeting.

Please take a moment to vote your proxy at your earliest convenience. You should read carefully and consider the information contained in the Company's Proxy Statement.

Since the Annual Meeting is fast approaching, we encourage you to vote by any one of the three methods listed below:

1. **Vote by Internet:** Go to the website www.proxyvote.com, have your control number listed on the enclosed notice card available and follow the simple instructions.
2. **Vote by Telephone:** Call 1-800-690-6903 (toll-free), have your control number listed on the enclosed notice card available and follow the simple instructions.
3. **Vote by Mail:** Vote, sign, date and mail the enclosed notice card in the postage-paid envelope without delay to ensure your vote is counted. If you have voted by internet or telephone, please do not return the notice card.

YOUR VOTE IS IMPORTANT. PLEASE SUBMIT YOUR VOTING INSTRUCTIONS BY INTERNET, TELEPHONE OR MAIL SO WE RECEIVE THEM BY 11:59 P.M., EASTERN DAYLIGHT TIME, ON THURSDAY, MAY 11, 2023.

Thank you for your response.

Sincerely,



Jennifer M. Daniels
Chief Legal Officer and Secretary

Your Vote Counts!

COLGATE-PALMOLIVE COMPANY

2023 Annual Meeting to be held on May 12, 2023

Deadline to vote prior to the Annual Meeting is
May 11, 2023 11:59 PM ET



COLGATE-PALMOLIVE COMPANY
300 PARK AVENUE
NEW YORK, NY 10022-7499



V11830-Z84077-Z84076

You hold shares in COLGATE-PALMOLIVE COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 12, 2023.**

Get informed before you vote

View the Notice of 2023 Annual Meeting of Stockholders and Proxy Statement and 2022 Annual Report online at www.ProxyVote.com OR you can receive a free paper or email copy of the material(s) by requesting prior to April 28, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users
Point your camera here and
vote without entering a control
number



**Vote by
Mail**
Mark, sign and date this form
and submit it with your
prepaid envelope



**Vote by
Phone**
800-690-6903



**Vote During the Virtual
Meeting***

May 12, 2023
10:00 a.m. Eastern Daylight Time

Virtually at:
www.virtualshareholdermeeting.com/CL2023

* Please check the meeting materials for any special requirements for meeting attendance.

COLGATE-PALMOLIVE COMPANY

Proxy Solicited by the Board of Directors for Annual Meeting on May 12, 2023

The undersigned hereby appoints as proxies, with full power of substitution to each, LORRIE M. NORRINGTON, STEPHEN I. SADOVE and NOEL R. WALLACE (the Proxy Committee) to vote as designated below all shares that the undersigned would be entitled to vote at the Annual Meeting of Stockholders of the Company to be held via live webcast on May 12, 2023 or at any adjournments thereof. Action hereunder may be taken by a majority of said proxies or their substitutes who are present, or if only one be present, then by that one.

You are encouraged to specify your choices by marking the appropriate boxes, SEE BELOW. If no direction is made, this proxy will be voted in accordance with the Board of Directors' recommendations as set forth below. The Proxy Committee cannot vote the shares unless you sign and return this card or vote by internet or telephone in accordance with the applicable instructions.

Voting Items	Board Recommendations	Voting Options			
1. Election of directors Nominees:		For	Against	Abstain	
1a. John P. Bilbrey	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1b. John T. Cahill	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1c. Steve Cahillane	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1d. Lisa M. Edwards	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1e. C. Martin Harris	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1f. Martina Hund-Mejean	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1g. Kimberly A. Nelson	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1h. Lorrie M. Norrington	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1i. Michael B. Polk	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1j. Stephen I. Sadove	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
1k. Noel R. Wallace	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
2. Ratify selection of PricewaterhouseCoopers LLP as Colgate's independent registered public accounting firm.	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
3. Advisory vote on executive compensation.	<input checked="" type="checkbox"/> For	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
4. Advisory vote on the frequency of future advisory votes on executive compensation.	<input checked="" type="radio"/> 1 Year	1 Year <input type="checkbox"/>	2 Years <input type="checkbox"/>	3 Years <input type="checkbox"/>	Abstain <input type="checkbox"/>
5. Stockholder proposal on independent Board Chairman.	<input checked="" type="checkbox"/> Against	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	
6. Stockholder proposal on executives to retain significant stock.	<input checked="" type="checkbox"/> Against	For <input type="checkbox"/>	Against <input type="checkbox"/>	Abstain <input type="checkbox"/>	

NOTE: Please sign below exactly as name appears hereon. Joint owners should each sign. When signing as attorney, executor, administrator, trustee or guardian, please give full title as such. When signing as corporate officer, please give full corporate name and officer's title.

Signature

Date

V11831-Z84077-Z84076

Signature (Joint Owners)

Date