## SEC Form 4

 $\square$ 

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

### OMB APPROVAL OMB Number:

	hours per response:	0.5
L	Estimated average burde	en
L	OMB Number:	3235-0287

			of Section So(n) of the investment Company Act of 1940						
1. Name and Address of Reporting Person* KOGAN RICHARD J			2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [ CL ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
KUGAN KI	CHARD J			X Director 10% Owner					
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY		,	3. Date of Earliest Transaction (Month/Day/Year) 05/04/2005	Officer (give title Other (specify below) below)					
300 PARK AVENUE			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)				X Form filed by One Reporting Person					
NEW YORK	NY	10022		Form filed by More than One Reporting Person					
(City)	(State)	(Zip)							

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported		7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$53.915	05/04/2005		A <sup>(1)</sup>		4,000		02/17/2006 <sup>(2)</sup>	02/17/2015	Common Stock	4,000	\$0	4,000	D	

Explanation of Responses:

1. Annual Stock Option granted on February 17, 2005, under the issuer's Non-Employee Director Stock Option Plan, contingent upon stockholder approval of such Plan, which occurred at the Annual Meeting of Stockholders on May 4, 2005.

2. Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

**Remarks:** 

Andrew D. Hendry by power

05/06/2005

\*\* Signature of Reporting Person

of attorney

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.