Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C. 20549
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STATEMENT	OF CHANGE	S IN BENEFICIA	L OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* BILBREY JOHN P				2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]									(Ch	elationshipeck all app	licable)	ng Person(s) to Is		wner	
	LGATE-PA	LMOLIVE CON	Middle) MPANY			3. Date of Earliest Transaction (Month/Day/Year) 01/04/2021									Office below	er (give title w)		Other (specify below)	
300 PARK AVENUE					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)				
(Street) NEW YO	ORK N	Y 1	0022												Form	Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(St	ate) (Z	Zip)																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				Exec ay/Year) if any		A. Deemed xecution Date, any Month/Day/Year)				4. Securitie Disposed (5)				Benefic	ies cially Following	Form:	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)		Price	Transa	ransaction(s) Instr. 3 and 4)			(111311. 4)	
Common Stock 01/0			01/04/	2021			A ⁽¹⁾		205	A		\$85.1	1′	17,051		D			
Common Stock											4,719			I	By Trust				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Conversion Security (Instr. 3) In the of Derivative Security Security Security Security Security Security Security Security In the of Date Execution Date Execution Date, if any (Month/Day/Year)			4. Transaction Code (Instr. 8)		of Der Sec Acq (A) Disp of (I	ivative curities quired or posed D) str. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y		te	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)			3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y [0	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code V		(A)	(D)	Date Exercisable		Expiration Date	Title	Amo or Num of Shar	ber					

Explanation of Responses:

1. Portion of annual cash retainer deferred to a stock unit account pursuant to the Deferred Compensation Plan for Non-Employee Directors.

/s/ Kristine Hutchinson, Attorney-in-Fact

** Signature of Reporting Person Date

01/05/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.