

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

**SCHEDULE 14A**

(Rule 14a-101)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to § 240.14a-12

**Colgate-Palmolive Company**

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of filing fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act  
Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which  
transactions applies:

(2) Aggregate number of securities to which  
transactions applies:

(3) Per unit price or other underlying value of  
transaction computed pursuant to Exchange  
Act Rule 0-11 (set forth the amount on which  
the filing fee is calculated and state how it was  
determined):

(4) Proposed maximum aggregate value of  
transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as  
provided by Exchange Act Rule 0-11(a)(2) and  
identify the filing for which the offsetting fee was  
paid previously. Identify the previous filing by  
registration statement number, or the Form or  
Schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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[LETTER TO CERTAIN BENEFICIAL HOLDERS OF COLGATE-PALMOLIVE COMPANY  
COMMON STOCK]

## IMPORTANT REMINDER TO STOCKHOLDERS

April 30, 2009

DEAR FELLOW COLGATE STOCKHOLDER:

You should have received your proxy materials in connection with Colgate-Palmolive Company's Annual Meeting of Stockholders to be held on Friday, May 8, 2009. According to our records, your proxy for this meeting has not been received. Regardless of the number of shares you own, it is important that they are represented and voted at the annual meeting.

Please take a moment to vote your proxy at your earliest convenience. You should read carefully and consider the information contained in the Company's Proxy Statement.

**Since the Annual Meeting is fast approaching, we encourage you to vote by any one of the three methods listed below:**

1. **Vote by Internet:** Go to the website [www.proxyvote.com](http://www.proxyvote.com), have your control number listed on the enclosed notice card ready and follow the simple instructions.
2. **Vote by Telephone:** Call 1-800-454-8683 (toll-free), have your control number listed on the enclosed notice card ready and follow the simple instructions.
3. **Vote by Mail:** Please take a moment to vote, sign, date and mail the enclosed notice card in the postage-paid envelope without delay to ensure your vote is counted. If you have voted electronically, please do not return the notice card.

**YOUR VOTE IS IMPORTANT. PLEASE SUBMIT YOUR VOTING INSTRUCTIONS BY INTERNET, TELEPHONE OR MAIL SO WE RECEIVE THEM BY 11:59 P.M., EASTERN DAYLIGHT TIME, ON THURSDAY, MAY 7, 2009.**

Thank you for your response.

Sincerely,



Andrew D. Hendry  
Senior Vice President,  
General Counsel and Secretary

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[LETTER TO CERTAIN REGISTERED HOLDERS OF COLGATE-PALMOLIVE  
COMPANY COMMON STOCK]

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