FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* JOY ROBERT J						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]								Relationship of Reporting Person(s) to Issuer (Check all applicable) Director					
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 09/09/2004								X Officer (give title Other (specify below) Sr. VP, Global Human Resources					
(Street) NEW YO		4.1	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person												ı				
(City)	(S		(Zip)	. Davis		- 6-		- 4-		Dia		f a Da		l O					
1. Title of Security (Instr. 3) 2. Trans Date (Month/						n	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an 5)			5. Amou Securitie Benefici Owned F	5. Amount of Securities Beneficially Owned Following		: Direct I Indirect E str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price	Reported Transact (Instr. 3	tion(s)			(Instr. 4)	
Common Stock 09/09						/2004			A ⁽¹⁾	4,5		A	\$0	33,	33,986		D		
Common Stock													1,	1,651		I i	By issuer's 401(k) plan trustee.		
			Table II -								sed of, onvertib			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day)	Code (Ir			of		6. Date Ex Expiration (Month/Da	Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				С	Code	v	(A)		Date Exercisab		Expiration Date	Title	Amount or Number of Shares						
Stock Option (Right to	\$54.4	09/09/2004		I	A ⁽²⁾		40,500		09/09/2005	5(3)	09/09/2010	Common Stock	40,500	\$0	40,50	00	D		

Explanation of Responses:

- 1. Annual restricted stock awards granted under the issuer's Executive Incentive Compensation Plan (one award for the current year guidelines and one award reflecting option share reductions in 2003.)
- 2. Annual Stock Option granted under the issuer's employee 1997 Stock Option Plan.
- 3. Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Remarks:

Nina D. Gillman by power of

09/13/2004

<u>attorney</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.