FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

heck this box if no longer subject to
ection 16. Form 4 or Form 5
bligations may continue. See
otrustion 1/h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* TOBEN EDMUND D					2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]									eck all app Direc	•		10% C	Owner		
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 09/09/2004									X Officer (give title Other (specify below) below) Chief Information Officer					
(Street) NEW YO	ORK N	Y 1	10022		4. If Amendment, Date of				of Original Filed (Month/Day/Year)					Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(St		Zip)																	
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day)				ction	tion 2A. Deemed Execution Date, if any		3. 4 Transaction Code (Instr. 5		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a 5)			or	5. Amor Securiti	unt of es ially	6. Ownership Form: Direct (D) or Indirect	: Direct I	7. Nature of Indirect Beneficial			
					(N	/lonth/Da	8) Code	v	Amount (or Pri	ce	Owned Following Reported Transaction(s) (Instr. 3 and 4)		(I) (Instr. 4)		Ownership (Instr. 4)			
Common Stock 0				09/09/	/2004				F ⁽¹⁾		1,339	I	\$	54.4	33,856			D		
Common Stock 09.			09/09/	09/09/2004				F ⁽¹⁾		92	П	\$	54.4	33	33,764		D			
Common	Stock														2	,137			By daughter ⁽²⁾	
Common Stock														1,301			I i	By issuer's 401(k) Plan trustee		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any			4. Transa Code (8)		of Deriv Secu Acqu (A) o Disport of (D	r osed) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		D S (I	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly G	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
		Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amou or Numb of Share	er									

Explanation of Responses:

- 1. Payment of tax liability by withholding shares of stock from restricted shares vesting under the issuer's Executive Incentive Compensation Plan.
- 2. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Remarks:

Nina D. Gillman by power of <u>attorney</u>

09/13/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.