

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a party other than the Registrant

CHECK THE APPROPRIATE BOX:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under §240.14a-12

Colgate-Palmolive Company

(Name of Registrant as Specified In Its Charter)
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

PAYMENT OF FILING FEE (CHECK ALL BOXES THAT APPLY):

No fee required

Fee paid previously with preliminary materials

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

Your Vote Counts!

COLGATE-PALMOLIVE COMPANY

2024 Annual Meeting to be held on May 10, 2024

Deadline to vote prior to the Annual Meeting is
May 9, 2024 11:59 PM ET



300 PARK AVENUE
NEW YORK, NY 10022-7499



V32430-Z86901-Z86902

You hold shares in COLGATE-PALMOLIVE COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 10, 2024.**

Get informed before you vote

View the Notice of 2024 Annual Meeting of Stockholders and Proxy Statement and 2023 Annual Report online at www.ProxyVote.com OR you can receive a free paper or email copy of the material(s) by requesting prior to April 26, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote During the Virtual Meeting*

May 10, 2024

10:00 a.m. Eastern Daylight Time

Virtually at:

www.virtualshareholdermeeting.com/CL2024

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of directors Nominees:	
1a. John P. Bilbrey	✔ For
1b. John T. Cahill	✔ For
1c. Steve Cahillane	✔ For
1d. Lisa M. Edwards	✔ For
1e. C. Martin Harris	✔ For
1f. Martina Hund-Mejean	✔ For
1g. Kimberly A. Nelson	✔ For
1h. Brian Newman	✔ For
1i. Lorrie M. Norrington	✔ For
1j. Noel R. Wallace	✔ For
2. Ratify selection of PricewaterhouseCoopers LLP as Colgate's independent registered public accounting firm.	✔ For
3. Advisory vote on executive compensation.	✔ For
4. Stockholder proposal on independent Board Chairman.	✘ Against

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".

Your Vote Counts!

COLGATE-PALMOLIVE COMPANY

2024 Annual Meeting to be held on May 10, 2024

For shares held in a Plan,
vote by May 8, 2024 11:59 PM ET



300 PARK AVENUE
NEW YORK, NY 10022-7499



V32432-P05083-Z86908

You have a plan interest in shares in COLGATE-PALMOLIVE COMPANY and it's time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 10, 2024.**

Get informed before you vote

View the Notice of 2024 Annual Meeting of Stockholders and Proxy Statement and 2023 Annual Report online at www.ProxyVote.com OR you can receive a free paper or email copy of the material(s) by requesting prior to April 26, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Attend the Virtual Meeting*

May 10, 2024
10:00 a.m. Eastern Daylight Time

Virtually at:
www.virtualshareholdermeeting.com/CL2024

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

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1b. John T. Cahill	✔ For
1c. Steve Cahillane	✔ For
1d. Lisa M. Edwards	✔ For
1e. C. Martin Harris	✔ For
1f. Martina Hund-Mejean	✔ For
1g. Kimberly A. Nelson	✔ For
1h. Brian Newman	✔ For
1i. Lorrie M. Norrington	✔ For
1j. Noel R. Wallace	✔ For
2. Ratify selection of PricewaterhouseCoopers LLP as Colgate's independent registered public accounting firm.	✔ For
3. Advisory vote on executive compensation.	✔ For
4. Stockholder proposal on independent Board Chairman.	✘ Against

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".

V32433-P05083-Z86908