

## Colgate to Webcast 2004 Fourth Quarter & Year End Earnings Conference Call - January 27, 2005 - 11:00 am ET

**New York, New York, January 20, 2005**... Colgate-Palmolive Company (NYSE:CL) will provide a live webcast of its 2004 fourth quarter and year end earnings conference call on Thursday, January 27, 2005 at 11:00 a.m. ET. The call will be hosted by Chairman and CEO, Reuben Mark and Vice President - Investor Relations, Bina Thompson.

Investors may access the call through Colgate's website at <a href="http://www.colgate.com">http://www.colgate.com</a>. For those unable to participate during the live webcast, the webcast and any related materials will be made available through the 'For Investors' page of Colgate's website.

Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Ajax, Axion, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's website at <a href="http://www.colgate.com">http://www.colgate.com</a>.

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This press release and the related webcast (other than historical information) may contain forward-looking statements. Actual events or results may differ materially from those statements. Investors should consult the Company's filings with the Securities and Exchange Commission (including the information set forth under the caption "Cautionary Statement on Forward-Looking Statements" in the Company's Form 10-K for the year ended December 31, 2003) for information about factors that could cause such differences. Copies of these filings may be obtained upon request from the Company's Investor Relations Department or the Company's website at <a href="http://www.colgate.com">http://www.colgate.com</a>.

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