FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANG
Instruction 1(b).	Filed pursuant to Section 16(

ES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* THOMPSON DELIA H (Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE					3. D	3. Date of Earliest Transaction (Month/Day/Year) 12/02/2010										all app Direc	olicable) ctor er (give title w)	10 Ot be	Person(s) to Issuer 10% Owner Other (specibelow)	
															VP, Investor Relations					
(Street) NEW YO			10022 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/I					(Month/Da	ay/Ye	ear)		Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					on
		Tabl	e I - No	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, o	r Ben	efic	ially	Owne	ed			
			2. Transaction Date (Month/Day/Year)		ur) l	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Dispo		curities Acquired (A) sed Of (D) (Instr. 3, 4					ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount		(A) or (D)	Pric	e	Trans	action(s) 3 and 4)			(Instr. 4)	
Common	Stock			12/02	/2010				F ⁽¹⁾		79		D	\$7	7.76	5 51,350 D				
Common Stock																2,306		I	1	By Issuer's 401(k) Plan Trustee
		Та									sed of, onvertib					vned				
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Security Or Exercise (Month/Day/Year)		n Date, ay/Year)		saction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Date Expiration Expiration Date Month/Day/Year) Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		nstr. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct (I or Indire (I) (Insti	hip D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. Payment of Medicare and income tax liability by withholding shares of stock from restricted shares previously granted under the issuer's Executive Incentive Compensation Plan. The reporting person continues to hold the restricted shares originally granted, less the amount of this required tax withholding.

Remarks:

Nina D. Gillman by power of 12/06/2010 <u>attorney</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.