

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)
May 17, 2017 (May 12, 2017)

COLGATE-PALMOLIVE COMPANY
(Exact name of registrant as specified in its charter)

| | | |
|---|--------------------------------------|--|
| Delaware (State or Other Jurisdiction of Incorporation) | 1-644 (Commission File Number) | 13-1815595 (IRS Employer Identification No.) |
| 300 Park Avenue, New York, NY (Address of Principal Executive Offices) | | 10022 (Zip Code) |

Registrant's telephone number, including area code (212) 310-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.07. Submission of Matters to a Vote of Security Holders.

(a) The Company's Annual Meeting was held on May 12, 2017. The matters voted on and the results of the vote were as follows.

(b) The Company's stockholders voted on the matters set forth below.

1. Charles A. Bancroft, John P. Bilbrey, John T. Cahill, Ian Cook, Helene D. Gayle, Ellen M. Hancock, C. Martin Harris, Lorrie M. Norrington, Michael B. Polk, and Stephen I. Sadove were elected directors of the Company. The results of the vote were as follows:

| | Votes For | Votes Against | Abstentions | Broker Non-Votes |
|----------------------|-------------|---------------|-------------|------------------|
| Charles A. Bancroft | 653,683,568 | 2,039,782 | 1,300,432 | 102,163,750 |
| John P. Bilbrey | 653,277,677 | 2,050,437 | 1,695,668 | 102,163,750 |
| John T. Cahill | 639,093,906 | 15,917,575 | 2,012,301 | 102,163,750 |
| Ian Cook | 630,366,666 | 19,948,080 | 6,709,036 | 102,163,750 |
| Helene D. Gayle | 643,767,327 | 11,592,413 | 1,664,042 | 102,163,750 |
| Ellen M. Hancock | 636,721,881 | 18,735,565 | 1,566,336 | 102,163,750 |
| C. Martin Harris | 649,120,776 | 6,008,483 | 1,894,523 | 102,163,750 |
| Lorrie M. Norrington | 652,861,444 | 2,334,020 | 1,828,312 | 102,163,750 |
| Michael B. Polk | 650,521,692 | 4,750,960 | 1,751,130 | 102,163,750 |
| Stephen I. Sadove | 639,298,125 | 15,955,480 | 1,770,177 | 102,163,750 |

2. The selection of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm for the year ending December 31, 2017 was ratified. The results of the vote were as follows:

| Votes For | Votes Against | Abstentions | Broker Non-Votes |
|-------------|---------------|-------------|------------------|
| 745,690,352 | 11,870,114 | 1,627,066 | 0 |

3. A non-binding advisory vote on the Company's executive compensation was approved. The results of the vote were as follows:

| Votes For | Votes Against | Abstentions | Broker Non-Votes |
|-------------|---------------|-------------|------------------|
| 603,873,429 | 45,818,239 | 7,332,114 | 102,163,750 |

4. A non-binding advisory vote on the frequency of future stockholder advisory votes on the Company's executive compensation was held and the frequency that received the most votes was one year. The results of the vote were as follows:

| One Year | Two Years | Three Years | Abstentions | Broker Non-Votes |
|-------------|-----------|-------------|-------------|------------------|
| 600,601,006 | 2,663,018 | 51,295,707 | 2,464,051 | 102,163,750 |

After considering the preference of the majority of the Company's stockholders for a frequency of every year, the Company's Board of Directors determined, at a meeting held on May 12, 2017, that the Company will hold a non-binding advisory vote on the compensation of its named executive officers on an annual basis until the next non-binding advisory vote on the frequency of future advisory votes on executive compensation is held.

5. A stockholder proposal regarding a 15% threshold to call special shareowner meetings was not approved. The results of the vote were as follows:

| <u>Votes For</u> | <u>Votes Against</u> | <u>Abstentions</u> | <u>Broker Non-Votes</u> |
|------------------|----------------------|--------------------|-------------------------|
| 287,699,977 | 365,182,578 | 4,141,227 | 102,163,750 |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLGATE-PALMOLIVE COMPANY

Date: May 17, 2017

By: _____ /s/ Jennifer M. Daniels

Name: Jennifer M. Daniels

Title: Chief Legal Officer and Secretary