FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20349

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Deoras Mukul						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]									k all applic Directo	able)	g Pers	on(s) to Issi 10% Ow Other (s	ner
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY						3. Date of Earliest Transaction (Month/Day/Year) 09/08/2016									below)			below)	poony
300 PARK AVENUE						If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street) NEW YORK NY 10022			10022			and the second s								ine) X	X Form filed by One Reporting Person Form filed by More than One Reporting				
(City)	(S	tate)	(Zip)												Persor	l			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						ear)	2A. Deemed Execution Date, f any (Month/Day/Year)		Code (In	Transaction Dispose Code (Instr. 5)		ties Acquired (A) or d Of (D) (Instr. 3, 4 a		and Securitie Beneficia Owned F		es Formally (D) (Sollowing (I) (I		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	r Pric	e	Reported Transact (Instr. 3 a	tion(s)			(Instr. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transa Code (8)				6. Date Exercisal Expiration Date (Month/Day/Year		of Securities		iies ig e Securii	5	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	is Silly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amou or Numb of Shares	er					
Stock Option (Right to Buy)	\$72.99	09/08/2016			A ⁽¹⁾		57,051		(2)	0:	9/08/2022	Common Stock	57,05	51	\$0	57,051	1	D	

Explanation of Responses:

- 1. Stock option award granted under the issuer's incentive compensation plan.
- 2. Option becomes exercisable in equal annual installments over three years beginning on the first anniversary of the September 8, 2016 grant date.

Remarks:

/s/ Kristine Hutchinson, Attorney-in-Fact 09/12/2016

Date

** Signature of Reporting Person

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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