FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	DC	205/19
wasiiiiiqtoii,	D.C.	20349

STATEMENT	OF CHANGES IN	N BENEFICIAL	OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARTIN RONALD T						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]										ationship of Reportin (all applicable) Director Officer (give title		10% C		Owner (specify	
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 09/09/2004								A	below) below) VP, Global Bus Prac & Publ Aff							
(Street) NEW YO	DRK N	Y 1	10022 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv _ine) X	Forn	or Joint/Group Filing (Check Applicable m filed by One Reporting Person m filed by More than One Reporting son					
			e I - Nor			_				Dis	1										
Dat		2. Trans Date (Month/		2A. Deemed Execution Dat if any (Month/Day/Ye		n Date,	Transa Code (3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a) 5)				Beneficially Owned Following		Form (D) o	wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership			
			Code V Amount (A) or Price Tr						Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)								
Common	Stock			09/09	9/2004	1			F ⁽¹⁾		346		D	\$54.4 8,654 D				D			
Common	Stock			09/09	9/2004	1			F ⁽¹⁾		23		D	\$5	4.4		3,631		D		
Common Stock																1,077		I	By issuer's 401(k) plan trustee		
		Та	ıble II - I)								sed of, onvertib					wned					
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Security 3. Transaction Date (Month/Day/Year) if any (Month/Day/Year)			Date,	4. Transaction Code (Instr. 8)		ı of l		Expiration	Date Exercisabi Expiration Date Month/Day/Year)		ble and 7. Ti Amo r) Sec Und Deri Sec		. Title and mount of securities Inderlying berivative security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	, E	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	(A)	(D)	Date Exercisal		Expiration Date	Titl	or Nu of	nount mber ares									

Explanation of Responses:

1. Payment of tax liability by withholding shares of stock from restricted shares vesting under the issuer's Executive Incentive Compensation Plan.

Remarks:

Nina D. Gillman by power of attorney

09/13/2004

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.