FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HENDRY ANDREW D (Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE														(Check	all app	olicable)		o Issuer o Owner er (specify	
														X	below)		below) ficer &Secretary		
(Street) NEW YO	ORK N	Y	10022		4. If A	mer	ndment,	Date o	f Original	Filed	(Month/Da	ay/Ye	ar)		3. Indiv _ine) X	Forn	n filed by One n filed by Mor	Filing (Chec Reporting P e than One R	erson
(City)	(Si		(Zip)																
		Tab	le I - Noi			_			-	Dis						Owne	ed		
		2. Transaction Date (Month/Day/Year)		E) if	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				4 and Secur Benef Owne		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect		
									Code	e V Amou		(A) or (D) Pri		Pric	Reported Transaction (Instr. 3 and		action(s)		(111501.4)
Common Stock 1			11/15/	5/2011				S ⁽¹⁾		1,000		D	\$8	8.75	142,492		D		
Common	Stock																3,761	I	By Son ⁽²⁾
Common	Stock																736	I	By Spouse ⁽²⁾
Common	Stock																1,019	I	By Issuer's 401(k) Plan Trustee
		Ta	able II - I								sed of, onvertib					vned			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercis Price of Derivative Security		3. Transaction Date (Month/Day/Year)	Execution Date, if any		4. Transactior Code (Instr. 8)		5. Number of		6. Date Exercis Expiration Date (Month/Day/Yea		е	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				vative (urity S	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code V	,	(A)		Date Exercisa		Expiration Date	Title	or Nu of	nount mber					

Explanation of Responses:

- 1. The sale reported on this Form 4 is effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 17, 2010, for retirement planning purposes.
- 2. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Remarks:

Joyce McCarthy by power of <u>attorney</u>

11/17/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.