FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Wallace Noel R.						2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]									ck all applic	able)	g Pers	on(s) to Issu 10% Ow Other (s	ner	
(Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY						3. Date of Earliest Transaction (Month/Day/Year) 09/10/2014									below)			below)	рсспу	
300 PARK AVENUE						If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable					
(Street) NEW YORK NY 10022					i zanc	enament, i	Juic (or Original r	licu	(World #De	zyr rear)		Line)	Form fi	led by One	e Repo	orting Person	1		
(City) (State) (Zip)															Persor					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (In	Transaction Disposed Code (Instr. 5)		ties Acquired (A) o d Of (D) (Instr. 3, 4 a				es Formally (D) (I) (I		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	r Pr	ice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemee Execution I if any (Month/Day	Date,	4. Transactic Code (Inst				6. Date Exe Expiration I (Month/Day	Date		e and 7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		Derivative Security		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		xpiration late	Title	Amo or Num of Shai	ber						
Stock Option (Right to Buy)	\$64	09/10/2014			A ⁽¹⁾		93,666		(2)	0	9/10/2020	Common Stock	93,0	566	\$0.0000	93,660	6	D		

Explanation of Responses:

- 1. Annual stock option granted under the issuer's 2013 Incentive Compensation Plan.
- 2. Option becomes exercisable in equal annual installments over three years beginning on the first anniversary of the September 10, 2014 grant date.

/s/ Kristine Hutchinson, Attorney-in-Fact

09/12/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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