FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, I | D.C. | 20549 |
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| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
| | | | |

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Daniels Jennifer | | | | | 2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL] | | | | | | | heck all appli Direct | cable) | Person(s) to Iss 10% O Other (| wner | | |
|--|--|--|---|------------------------|---|---------|---|--|------------------------------|---|--|---|---|---|-------------|--|--|
| (Last) | , | irst) LMOLIVE CON | (Middle) MPANY | | 3. Date of Earliest Transaction (Month/Day/Year) 09/10/2020 | | | | | | | | X Officer (give title Officer (spec below) Officer (spec below) Officer (spec below) | | | | |
| 300 PAR | K AVENU | E | | 4. | If Ame | ndment, | Date | of Original Fi | led (Month | Day/Year) | 6. | Individual or | Joint/Group F | iling (Check Ap | plicable | | |
| (Street) NEW YO | ORK N | Y | 10022 | | | | | | | | Liı | | filed by More | Reporting Personthan One Repo | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | |
| , (, | | | Date | ansaction hth/Day/Y | Execution Date, | | Code (Ins | Transaction Disposed Of (D) (Instr. 3, 4 Code (Instr. 5) | | | Benefici | es Form ally (D) of Following (I) (Ir | i. Ownership form: Direct D) or Indirect I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | | Code | Amou | nt (A) | or Price | Transac (Instr. 3 | tion(s) | | (111541. 4) | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code | Transaction of Code (Instr. Derivative | | 6. Date Exercisable and Expiration Date (Month/Day/Year) (Month/Day/Year) 7. Title and Am of Securities Underlying Derivative Sections (Instr. 3 and 4) | | rities ing ve Security | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | n Title | Amount or Number of Shares | | | | | | |
| Stock Option (Right to Buy) | \$76.41 | 09/10/2020 | | A ⁽¹⁾ | | 69,938 | | (2) | 09/10/20 | Commo Stock | 69,938 | \$0.0000 | 69,938 | D | | | |

Explanation of Responses:

- 1. Stock option award granted under the issuer's incentive compensation plan.
- 2. Option becomes exercisable in equal annual installments over three years beginning on the first anniversary of the September 10, 2020 grant date.

/s/ Kristine Hutchinson, Attorney-in-Fact

09/14/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.