FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20049

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

or Section 30(h) of the Investment Company Act of 1940

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| OIVID APPROVAL           |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
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OMB ADDDOMAI

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

| 1. Name and Address of Reporting Person*  HICKEY DENNIS J  (Last) (First) (Middle)  C/O COLGATE-PALMOLIVE COMPANY  300 PARK AVENUE |   |     |                |                 | 3. D                                    |  |                                 |  |  |         |                     |   |                              |                       | Check al                                    | I app<br>Direct<br>Office<br>Delov  | olicable)<br>etor<br>er (give title<br>v)   | 9 Person(s) to Issuer  10% Owner Other (specify below)  cial Officer |   |  |
|--|---|-----|----------------|-----------------|---|--|---------------------------------|--|--|---------|---------------------|---|------------------------------|-----------------------|---|---|---|--|---|--|
| (Street) NEW Y(  | ORK N   | ΙΥ  | 10022<br>(Zip) |                 | 4. If                                   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |                                 |  |  |         |                     |   |                              |                       | ine)<br>X                                   | Form filed by One Reporting Person  Form filed by More than One Reporting  Person |   |  |   |  |
|  |   | Tab | le I - No      | n-Deriv         | ative                                   | Se   | ecurit                          | ties Ac  | quired   | l, Dis  | posed o             | f, o  | r Ber                        | efici                 | ally O                                      | wne   | ed  |  |   |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da   |   |     |                | Execution Date, |   | Execution Date, if any                                   |                                 | action<br>(Instr.  | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 |         |                     |   | 4 and 5) Secu<br>Bend<br>Own |                       | cially<br>I Following                       | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)                 | of Indirect   |  |   |  |
|  |   |     |                |                 |   |  | Code                            | v  | Amount (A) or (D) Pri                                      |         | Price               |   |                              | action(s)<br>3 and 4) |   | (iiisti. 4)   |   |  |   |  |
| Common Stock   |   |     | 11/29          | 11/29/2012      |   |  |                                 | F <sup>(1)</sup>   |  | 122     | 7                   | D   | \$10                         | 8.01                  | 171,462                                     |   | D   |  |   |  |
| Common Stock   |   |     |                |                 |   |  |                                 |  |  |         |                     |   |                              |                       | 24,   |   | 4,476   | I  | By<br>Issuer's<br>401(k)<br>Plan<br>Trustee |  |
|  |   | Т   |                |                 |   |  |                                 |  | ,  |         | sed of,<br>onvertib |   |                              |                       | •   | ed  |   |  |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversior<br>or Exercise<br>Price of<br>Derivative<br>Security |     |                | on Date,        | 4.<br>Transaction<br>Code (Instr.<br>8) |  | on of De Se Ac (A Dis of (In an | of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |  | ion Dai |                     | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instrand 4)  Amount or<br>Numbor<br>of<br>Title Shares |                              | nstr. 3               | 8. Price<br>Derivat<br>Securit<br>(Instr. 5 | ive<br>y  | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Ownersh<br>Form:<br>Direct (D<br>or Indirec<br>(I) (Instr.           | Beneficial<br>Ownership<br>t (Instr. 4)     |  |

## Explanation of Responses:

1. Payment of Medicare and income tax liability by withholding shares of stock from restricted shares previously granted under the issuer's Executive Incentive Compensation Plan. The reporting person continues to hold the restricted shares originally granted, less the amount of this required tax withholding.

/s/ Joyce McCarthy, Attorneyin-Fact

12/03/2012

\*\* Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.