

*Dated November 4, 2019*  
*Free Writing Prospectus Filed Pursuant to Rule 433*  
*Supplementing Prospectus dated October 27, 2017,*  
*Prospectus Supplement dated October 27, 2017 and*  
*Preliminary Pricing Supplement No. 3 dated November 4, 2019*  
*Registration Statement No. 333-221172*

**€1,000,000,000**  
**Colgate-Palmolive Company**  
**Medium-Term Notes, Series H**  
**€500,000,000 0.000% Fixed Rate Notes due 2021**  
**€500,000,000 0.875% Fixed Rate Notes due 2039**

**Final Term Sheet**

|   |  |  |
|---|--|--|
| <b>Issuer:</b>                                | Colgate-Palmolive Company  |  |
| <b>Anticipated Ratings:</b><br>(Moody's/S&P)* | Aa3/AA- (all stable)   |  |
| <b>Trade Date:</b>                            | November 4, 2019   |  |
| <b>Settlement Date:</b>                       | November 12, 2019 (T+5)**  |  |
| <b>Joint Book-Running Managers:</b>           | BNP Paribas<br>Goldman Sachs & Co. LLC<br>Morgan Stanley & Co. International plc<br>Wells Fargo Securities International Limited   |  |
| <b>Co-Managers:</b>                           | ANZ Securities, Inc.<br>Banco Bilbao Vizcaya Argentaria, S.A.<br>Banco Santander, S.A.<br>Barclays Bank PLC<br>BNY Mellon Capital Markets, LLC<br>Citigroup Global Markets Limited<br>HSBC Bank plc<br>ICBC Standard Bank Plc<br>J.P. Morgan Securities plc<br>Merrill Lynch International<br>Mizuho International plc<br>The Williams Capital Group, L.P.<br>U.S. Bancorp Investments, Inc. |  |
| <b>London Paying Agent:</b>                   | The Bank of New York Mellon, London Branch   |  |
| <b>Stabilization:</b>                         | Stabilization/FCA  |  |
| <b>Title:</b>                                 | <b><u>0.000% Fixed Rate Notes due 2021</u></b>   | <b><u>0.875% Fixed Rate Notes due 2039</u></b> |
| <b>Security Description:</b>                  | SEC-Registered 2-year 0.000% Fixed Rate Notes  | SEC-Registered 20-year 0.875% Fixed Rate Notes |
| <b>Principal Amount:</b>                      | €500,000,000   | €500,000,000                                   |
| <b>Currency of Payment:</b>                   | Euro   | Euro   |
| <b>Maturity Date:</b>                         | November 12, 2021  | November 12, 2039                              |

---

|  |  |  |
|--|--|--|
| <b>Interest Payment Dates:</b>                   | Payable annually in arrears on November 12 of each year, commencing November 12, 2020  | Payable annually in arrears on November 12 of each year, commencing November 12, 2020  |
| <b>Day Count Convention:</b>                     | ACTUAL/ACTUAL (ICMA)   | ACTUAL/ACTUAL (ICMA)   |
| <b>Interest Rate:</b>                            | 0.000% per annum   | 0.875% per annum   |
| <b>Pricing Benchmark:</b>                        | 2-year EUR mid-swap  | 20-year EUR mid-swap   |
| <b>Pricing Benchmark Yield:</b>                  | -0.360%  | 0.470%   |
| <b>Re-offer Spread vs. Pricing Benchmark:</b>    | MS + 15 bps  | MS + 55 bps  |
| <b>Re-offer Yield (annual):</b>                  | -0.210%  | 1.020%   |
| <b>Government Benchmark:</b>                     | BKO 0.000% due September 10, 2021  | DBR 4.250% due July 4, 2039  |
| <b>Government Benchmark Price and Yield:</b>     | 101.205; -0.647%   | 184.82; -0.045%  |
| <b>Re-offer Spread vs. Government Benchmark:</b> | B + 43.7 bps   | B + 106.5 bps  |
| <b>Price to Public:</b>                          | 100.421% plus accrued interest, if any, from November 12, 2019   | 97.389% plus accrued interest, if any, from November 12, 2019  |
| <b>Gross Proceeds:</b>                           | €502,105,000   | €486,945,000   |
| <b>Optional Redemption:</b>                      | <p>At any time prior to October 12, 2021 (the date that is one month prior to the maturity date of the 2021 Notes) at a discount rate of Comparable Government Bond Rate plus 10 basis points, plus accrued and unpaid interest to the redemption date</p> <p>At any time on or after October 12, 2021 (the date that is one month prior to the maturity date of the 2021 Notes) at a redemption price equal to 100% of the principal amount of the 2021 Notes being redeemed, plus accrued and unpaid interest to, but excluding, the redemption date</p> | <p>At any time prior to May 12, 2039 (the date that is six months prior to the maturity date of the 2039 Notes) at a discount rate of Comparable Government Bond Rate plus 20 basis points, plus accrued and unpaid interest to the redemption date</p> <p>At any time on or after May 12, 2039 (the date that is six months prior to the maturity date of the 2039 Notes) at a redemption price equal to 100% of the principal amount of the 2039 Notes being redeemed, plus accrued and unpaid interest to, but excluding, the redemption date</p> |
| <b>Payment of Additional Amounts:</b>            | Yes, subject to the customary exceptions described in the preliminary pricing supplement dated November 4, 2019 (the "Preliminary Pricing Supplement").  | Yes, subject to the customary exceptions described in the Preliminary Pricing Supplement.  |

---

|   |   |  |
|---|---|--|
| <b>Redemption for Tax Reasons:</b>                          | Yes, as described in the Preliminary Pricing Supplement.  | Yes, as described in the Preliminary Pricing Supplement.                           |
| <b>Listing:</b>   | The Issuer intends to apply to list the 2021 Notes on the New York Stock Exchange.  | The Issuer intends to apply to list the 2039 Notes on the New York Stock Exchange. |
| <b>Minimum Denominations:</b>                               | €100,000 and integral multiples of €1,000 in excess thereof   | €100,000 and integral multiples of €1,000 in excess thereof                        |
| <b>CUSIP/ISIN/Common Code:</b>                              | 194162 AJ2 / XS2078405722 / 207840572   | 194162 AK9 / XS2078409716 / 207840971  |
| <b>Other Changes to the Preliminary Pricing Supplement:</b> | The treatment for U.S. federal income tax purposes of premium paid on the purchase of debt instruments bearing a zero rate of interest such as the notes is not entirely clear. Such amounts may be eligible to be treated as amortizable bond premium, as described in the Prospectus Supplement, dated October 27, 2017, under “Certain United States Federal Income Considerations—U.S. Holders— <i>Premium</i> .” Holders of the 2021 Notes should consult their tax advisors about the possible treatment of the premium paid on the purchase of the 2021 Notes as amortizable bond premium. |  |

**\*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.**

\*\*Under Rule 15c6-1 of the U.S. Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in two business days, unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the Notes prior to the second business day prior to the settlement date will be required, because the Notes initially will settle in T+5, to specify an alternate settlement cycle at the time of any such trade to prevent a failed settlement. If you wish to trade the Notes prior to the second business day prior to the settlement date, you should consult your own advisors.

**The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (the “SEC”) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the**

---

issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling BNP Paribas toll-free at 1-800-854-5674, Goldman Sachs & Co. LLC toll-free at 866-471-2526, Morgan Stanley & Co. International plc toll-free at 1-866-718-1649 or Wells Fargo Securities International Limited toll-free at 1-800-645-3751.

**MiFID II professionals/ECPs-only / No PRIIPs KID — Manufacturer target market (MiFID II product governance) is eligible counterparties and professional clients only (all distribution channels). No PRIIPs key information document (KID) has been prepared as the Notes are not available to retail investors in the European Economic Area.**

In the United Kingdom, this final term sheet is for distribution only to persons who (i) have professional experience in matters relating to investments and qualifying as investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the “Financial Promotion Order”), (ii) are persons falling within Article 49(2)(a) to (d) (“high net worth companies, unincorporated associations etc.”) of the Financial Promotion Order, or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as “relevant persons”). In the United Kingdom, this final term sheet is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is available in the United Kingdom only to relevant persons and in the United Kingdom, will be engaged in only with relevant persons.

This final term sheet is only addressed to, and is directed at, persons and legal entities in member states of the European Economic Area who are “qualified investors” within the meaning of Article 2(e) of Regulation (EU) 2017/1129 (the “Prospectus Regulation”). The securities described in this final term sheet are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area. For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, “MiFID II”) or (ii) a customer within the meaning of Directive (EU) 2016/97 (as amended), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the “PRIIPs Regulation”) for offering or selling the securities described in this final term sheet or otherwise making them available to retail investors in the European Economic Area has been prepared and therefore offering or selling such securities or otherwise making them available to any retail investor in the European Economic Area may be unlawful under the PRIIPs Regulation.

ANY DISCLAIMERS OR OTHER NOTICES THAT MAY APPEAR BELOW ARE NOT APPLICABLE TO THIS COMMUNICATION AND SHOULD BE DISREGARDED. SUCH DISCLAIMERS OR OTHER NOTICES WERE AUTOMATICALLY GENERATED AS A RESULT OF THIS COMMUNICATION BEING SENT VIA BLOOMBERG OR ANOTHER EMAIL SYSTEM.

---