FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CH	ANGES IN BENEF	ICIAL OWNERSHIP
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OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Marsili Daniel B (Last) (First) (Middle) COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE (Street) NEW YORK NY 10022					3. D 03/	Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL] 3. Date of Earliest Transaction (Month/Day/Year) 03/08/2012 4. If Amendment, Date of Original Filed (Month/Day/Year)									S. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner March Officer (give title below) 5r.V.P. Global Human Resources 6. Individual or Joint/Group Filing (Check Applicable Line) March March Person 7. Reporting Person 8. Relationship of Reporting Person(s) to Issuer (Check Applicable Line) 8. Form filed by One Reporting Person							
(City)	(St	ate) (.	Zip)													Forn Pers	n filed by Moi on	re thai	n One Rep	orting		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
Date			2. Transa Date (Month/E	Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			4 and Securities Beneficially Owned Followin		ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount		(A) or (D)	Pric			action(s) 3 and 4)			(Instr. 4)		
Common	Stock			03/08	3/2012	2			A ⁽¹⁾		3,939)	A	\$	\$ 0	5	1,314		D			
Common	Common Stock															8,749			I	By Issuer's 401(k) Plan Trustee		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deems Execution if any (Month/Da	Date,	4. Transa Code (8)		5. Num of Deriv. Secum Acqu (A) or Dispo of (D) (Instr. and 5	ative rities ired osed	6. Date Ex Expiration (Month/Da	n Date	•	Amo Sec Und Deri	Amo or Nun of	ount nber	8. Pri Deriv Secu (Instr	ative rity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	F C O (I	LO. Ownership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. Restricted stock award granted under the issuer's Executive Incentive Compensation Plan.

Remarks:

Joyce McCarthy by power of

03/12/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.