



## **Colgate-Palmolive Chairman and CEO Reuben Mark to Speak at Banc of America Conference**

**New York, New York, April 2, 2001** ... Colgate-Palmolive Company Chairman and CEO Reuben Mark will present on Tuesday, April 3, at the Banc of America Consumer Conference. Mr. Mark will discuss the Company's bright prospects for continued strong results.

Investors may access a live webcast of this presentation on Colgate's internet site at [www.colgate-palmolive.com](http://www.colgate-palmolive.com) on Tuesday, April 3, at 9:30 a.m. EDT.

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Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Household Surface Care, Fabric Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Ajax, Axion, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's web site on the Internet at <http://www.colgate-palmolive.com>.

This press release (other than historical information) contains forward-looking statements. Actual events or results may differ materially from those statements. Investors should consult the Company's filings with the Securities and Exchange Commission (including the Company's Form 8-K dated November 13, 1998) for information about factors that could cause such differences. Copies of these filings may be obtained upon request from the Company's Investor Relations Department.