



Colgate-Palmolive Webcasts Presentation at its 2012 Annual Shareholder Meeting May 11, 2012 — 10:00 a.m. ET

NEW YORK--(BUSINESS WIRE)-- Colgate-Palmolive Company (NYSE:CL) will provide a live webcast of its 2012 Annual Shareholder Meeting on Friday, May 11, 2012 at 10:00 a.m. ET. The meeting will be hosted by Ian Cook, Chairman, President and CEO.

Investors may access a live webcast of this presentation on Colgate's web site at <http://www.colgatepalmolive.com>. For those unable to participate during the live webcast, a recorded version of the webcast will be made available through the 'For Investors' page of Colgate's web site.

About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Speed Stick, Lady Speed Stick, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, elmex, Tom's of Maine, Sanex, Ajax, Axion, Fabuloso, Soupline and Suavitel, as well as Hill's Science Diet and Hill's Prescription Diet. For more information about Colgate's global business, visit the Company's web site at <http://www.colgatepalmolive.com>. To learn more about Colgate Bright Smiles, Bright Futures® oral health education program, please visit <http://www.colgatebsbf.com>. CL-C

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