FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Nelson Rosemary						COLGATE PALMOLIVE CO [ CL ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner					
(Last) (First) (Middle) COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE					05	3. Date of Earliest Transaction (Month/Day/Year) 05/06/2010								X Officer (give title Other (specify below)  VP-Dep Gen Counsel, Operations					
(Street) NEW YORK NY 10022  (City) (State) (Zip)					_   4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person					
		Tab	le I - No	on-Deri	ivativ	e Se	curit	ties Ac	quired	Di	sposed o	f, or Be	neficial	ly Owned	l				
			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a			Benefic Owned	es ally Following	6. Ownersh Form: Direc (D) or Indire (I) (Instr. 4)	et c	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
Common Stock				05/06	/06/2010				M <sup>(1)</sup>		10,000	A	\$56.67	5 26	,210	D			
Common Stock 05/0				05/06	/2010	2010			<b>F</b> <sup>(2)</sup>		8,043	D	\$81.7	7 18	,167	D			
Common Stock 05/07/				//2010	010		S <sup>(3)</sup>		307	D	\$80.62	45 17	17,860						
		-	Гable II								oosed of, convertil			Owned					
	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Executio if any (Month/D	ned n Date,	ed 4. Date, Transa Code (I		5. Number		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactie (Instr. 4)	Owner Form Direct or Inc. (I) (In	t (D) lirect	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	ble	Expiration Date	Title	Amount or Number of Shares						
Stock Option (Right to	\$56.675	05/06/2010			M <sup>(1)</sup>			10,000	09/17/20	04	09/17/2011	Common	10,000	\$0	0	I	)		

## **Explanation of Responses:**

- 1. Exercise of stock options awarded under the issuer's employee stock option plan.
- 2. The exercise price of the options and related withholding requirement was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.
- 3. Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan.

## Remarks:

Buy)

Nina D. Gillman by power of attornev

05/10/2010

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.