FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* JOHNSON DAVID WILLIS					2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]											p of Reportin dicable) ctor	ng Perso	n(s) to Is		
(Last) (First) (Middle) C/O COLGATE PALMOLIVE COMPANY						3. Date of Earliest Transaction (Month/Day/Year) 02/02/2010										Office	er (give title w)		Other below)	(specify
300 PARK AVENUE					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YOF	RK NY	? 1	10022												X		n filed by One n filed by Mo on		•	
(City)	(Sta	ate) (2	Zip)																	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						Exe		A. Deemed Execution Date, f any Month/Day/Year)		Transaction Dispo		rities Acquired (A ed Of (D) (Instr. 3,			nd	Securities Beneficially		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
								v	Amount		A) or D)	Price	.	Transaction(s) (Instr. 3 and 4)				(111341.4)		
Common Stock 02/02)			A		1,950 A		(1	62,387		I)			
		Та	ble II - D								sed of, onvertib				y Ov	vned				
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year)			Date, sy/Year)	4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration (Month/Da	Date Exercisable a Expiration Date Month/Day/Year) Date Expira		Amount of Securities Underlying Derivative Security (Instr. and 4) Amount of Security (Instr. and 4)		ount nber	t r		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dire or I (I) (nership m: ect (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. Annual stock grant under the Stock Plan for Non-Employee Directors.

Remarks:

Nina D. Gillman by power of

02/04/2010

<u>attorney</u>

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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