Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

wasnington, D.C. 20549

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
| | | | |

OMB APPROVAL

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| | | | | | $\overline{}$ | | | | | | | | | | | | | | |
|---|-------------------|--|---|---|------------------|---|--|---|------------------|---|---|---|---|--------|---|--|---|-----|-----------------------|
| 1. Name and Address of Reporting Person* HENDRY ANDREW D | | | 2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | | | | |
| (Last) (First) (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 12/23/2014 | | | | | | | | X Officer (give title Other (spec below) Vice Chairman | | | | | · I | | | |
| C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE | | | | 12/20/2017 | | | | | | | | | , , , , , , , , , , , , , , , , , , , | | | | | | |
| 500 FARR AVENUE | | | _ 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | |
| (Street) NEW YO | ORK N | Y | 10022 | | | | | | | | | | | X F | Form filed by One Reporting Person Form filed by More than One Repon Person | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | F | erson | l | | | |
| | | Tak | ole I - I | Non-Der | ivativ | e Sec | curit | ies A | cquire | ed, D | isposed c | of, or B | eneficia | lly Ov | ned | | | | |
| 1. Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and | | | Beneficial Owned Fo | | s ally following | Form: | Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | Code | v | Amount | (A) or (D) | Price | l Tr | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | | | |
| Common | Stock | | | 12/23/ | 2014 | | | | M ⁽¹⁾ | | 10,000 | A | \$36.6 | 1 | 218 | 3,226 | | D | |
| Common | Common Stock 12/2 | | 12/23/ | 2014 | 14 | | | S ⁽²⁾ | | 10,000 | D | \$70.386 | 365 ⁽³⁾ 208,226 | | 3,226 | | D | | |
| Common Stock | | | | | | | | | | | | | 7,147 | | | I | By Issuer's 401(k) Plan Trustee | | |
| Common | Stock | | | | | | | | | | | | | | 7, | 522 | | I : | By Son ⁽⁴⁾ |
| Common Stock | | | | | | | | | | | | 1,569 | | | | By Spouse ⁽⁴⁾ | | | |
| | | | Table | | | | | | • | , | sposed of, | , | | y Own | ed | | | | |
| Security or Exercise (Month/Day/Year) if any | | emed tion Date, n/Day/Year) | Date, Transaction Code (Ins | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4) | | Derivative Security | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | e C | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | Code | | v | (A) | (D) | Date Exercisable | | Expiration Date | Title | Amoun or Numbe of Shares | | | | | | | |
| Stock Option (Right to | \$36.61 | 12/23/2014 | | | M ⁽¹⁾ | | | 10,000 | 09/10 |)/2012 | 09/10/2015 | Commo Stock | n 10,000 | \$0.0 | 000 | 20,000 | 0 | D | |

Explanation of Responses:

- 1. Exercise of stock options awarded under the issuer's employee stock option plan. This transaction was effected pursuant to a Rule 10b5-1 trading plan.
- 2. Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's employee stock option plan and the related tax withholding. This transaction was effected pursuant to a Rule 10b5-1 trading plan.
- 3. Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$70.30 to \$70.48, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

/s/ Nina Huffman, Attorney-in-Fact

12/26/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.