FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washi

| ngton, D.C. 20549 | OMB APPROVAL |
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| | UMB APPRO | JVAL | | |
|--|--------------------------|-----------|--|--|
| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OMB Number: | 3235-0287 | | |
| | Estimated average burden | | | |

hours per response:

0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>HANCOCK ELLEN M</u> | | | | | 2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL] | | | | | | | | Relationship eck all applic | cable) or | g Pers | 10% Ow | ner | |
|---|--|---------------------|--|-----------------------------------|---|-------|-----|--|------|--------------------|---|--|---|--|--|--|--|--|
| (Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/04/2005 | | | | | | | | Officer below) | (give title | | Other (s below) | pecify | |
| 300 PARK AVENUE | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) NEW YO | ORK N | Y | 10022 | | | | | | | - 1 | X Form f | m filed by One Reporting Person m filed by More than One Reporting son | | | | | | |
| (City) | (St | ate) | (Zip) | | | | | | | | | | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | |
| Date | | | | 2. Transact Date (Month/Day | Execution Date | | | Code (Instr. 5) | | | | Benefici Owned F | es For ally (D) Following (I) (| | Ownership rm: Direct or Indirect (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | v | Amount | (A) or (D) | Price | Reporte Transac (Instr. 3 | tion(s) | | | (Instr. 4) | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | se (Month/Day/Year) | 3A. Deemed Execution Dat if any (Month/Day/Ye | Date, Transaction Code (Instr | | | | 6. Date Exercisable Expiration Date (Month/Day/Year) | | • | and 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | ly D | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Co | de V | (A) | (D) | Date Exercisab | | Expiration Date | Title | Amount or Number of Shares | | | | | | |
| Stock Option (Right to Buy) | \$53.915 | 05/04/2005 | | A ⁽ | [1) | 4,000 | | 02/17/200 | 5(2) | 02/17/2015 | Common Stock | 4,000 | \$0 | 4,000 | | D | | |

Explanation of Responses:

- 1. Annual Stock Option granted on February 17, 2005, under the issuer's Non-Employee Director Stock Option Plan, contingent upon stockholder approval of such Plan, which occurred at the Annual Meeting of Stockholders on May 4, 2005.
- 2. Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Remarks:

Andrew D. Hendry by power of attorney

05/06/2005

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.