FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average hurden |           |  |  |  |  |  |  |  |  |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |   |                                   |                   |                                |       |   | . ,                                     |         |  |       | ' '        |   |        |  |   |   |   |  |
|---|---|-----------------------------------|-------------------|--------------------------------|-------|---|---|---------|--|-------|------------|---|--------|--|---|---|---|--|
| 1. Name and Address of Reporting Person* <u>Thompson Neil</u>                       |   |                                   |                   |                                |       | 2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [ CL ] |   |         |  |       |            |   |        |  | all app<br>Direc  | olicable)<br>ctor                                   |   | Owner  |
|   | `   | LMOLIVE COM                       | Middle)           |                                |       | ate of<br>13/20   |   | t Trans | saction (Month/Day/Year)                                     |       |            |   |        | X  | belov   | ,   |   | Other (specify below) Pet Nutrition                                |
| (Street) NEW YORK NY 10022  |   |                                   |                   |                                | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year)                |   |         |  |       |            |   |        | 6. Indiv<br>Line)<br>X                     | ridual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person |   |   |  |
| (City)  | (St   |                                   | Zip)              | nn-Deriv                       | ative | Seci  | uritie                                  | s Ari   | nuirec   | l Di  | snosed o   | of or B   | enefic | ially (                                    | Owne  | -d  |   |  |
| Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day |   |                                   | tion              | ion 2A. Deemed Execution Date, |       |   | 3.<br>Transaction<br>Code (Instr.<br>8) |         | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a |       |            | 5. Am<br>Secur<br>Bene<br>Owne  |        | ount of<br>ities<br>icially<br>d Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |   |  |
|   |   |                                   |                   |                                |       |   |   |         | Code   | v     | Amount     | (A) or<br>(D)   | Price  |  |   | action(s)<br>3 and 4)                               |   | (Instr. 4)   |
| Common Stock 05/13/2  |   |                                   |                   | 2010                           | 010   |   |   | S       |  | 1,500 | D \$83     |   | 6294   | 26,796                                     |   | D   |   |  |
| Common Stock  |   |                                   |                   |                                |       |   |   |         |  |       |            |   |        |  | 353   | I   | By<br>Issuer's<br>401(k)<br>Plan<br>Trustee                       |  |
|   |   | Та                                | ıble II -         |                                |       |   |   |         |  |       | osed of,   |   |        |  | vned  |   |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                                 | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | on Date Exist (Month/Day/Year) if | Executi<br>if any | Deemed cution Date, ny         |       | 4.<br>Fransaction<br>Code (Instr.<br>3)                                 |   | 1       |  |       | isable and | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |        | 8. Pr<br>Deriv<br>Secu<br>(Inst            |   | ve derivative<br>Securities                         | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |                                   |                   |                                |       | v   | (A) (D)                                 |         | Date   | abla  | Expiration | Amou<br>or<br>Numb<br>of  |        |  |   |   |   |  |

**Explanation of Responses:** 

Remarks:

Nina D. Gillman by power of attorney

05/17/2010

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.