

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a party other than the Registrant

CHECK THE APPROPRIATE BOX:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under §240.14a-12



**COLGATE-PALMOLIVE COMPANY**

**Colgate-Palmolive Company**

(Name of Registrant as Specified In Its Charter)  
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

PAYMENT OF FILING FEE (CHECK ALL BOXES THAT APPLY):

No fee required

Fee paid previously with preliminary materials

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

# Your Vote Counts!

COLGATE-PALMOLIVE COMPANY

2023 Annual Meeting to be held on May 12, 2023

Deadline to vote prior to the Annual Meeting is  
May 11, 2023 11:59 PM ET



COLGATE-PALMOLIVE COMPANY  
300 PARK AVENUE  
NEW YORK, NY 10022-7499



D99342-Z84077-Z84076

## You hold shares in COLGATE-PALMOLIVE COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 12, 2023.**

## Get informed before you vote

View the Notice of 2023 Annual Meeting of Stockholders and Proxy Statement and 2022 Annual Report online at [www.ProxyVote.com](http://www.ProxyVote.com) OR you can receive a free paper or email copy of the material(s) by requesting prior to April 28, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

**Smartphone users**  
Point your camera here and  
vote without entering a  
control number



**Vote During the Virtual Meeting\***

May 12, 2023

10:00 a.m. Eastern Daylight Time

Virtually at:  
[www.virtualshareholdermeeting.com/CL2023](http://www.virtualshareholdermeeting.com/CL2023)

\* Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of directors Nominees:	
1a. John P. Bilbrey	✔ For
1b. John T. Cahill	✔ For
1c. Steve Cahillane	✔ For
1d. Lisa M. Edwards	✔ For
1e. C. Martin Harris	✔ For
1f. Martina Hund-Mejean	✔ For
1g. Kimberly A. Nelson	✔ For
1h. Lorrie M. Norrington	✔ For
1i. Michael B. Polk	✔ For
1j. Stephen I. Sadove	✔ For
1k. Noel R. Wallace	✔ For
2. Ratify selection of PricewaterhouseCoopers LLP as Colgate's independent registered public accounting firm.	✔ For
3. Advisory vote on executive compensation.	✔ For
4. Advisory vote on the frequency of future advisory votes on executive compensation.	1 Year
5. Stockholder proposal on independent Board Chairman.	✘ Against
6. Stockholder proposal on executives to retain significant stock.	✘ Against

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Sign up for E-delivery".

D99343-Z84077-Z84076

# Your Vote Counts!

COLGATE-PALMOLIVE COMPANY

2023 Annual Meeting to be held on May 12, 2023

For shares held in a Plan,  
vote by May 10, 2023 11:59 PM ET



COLGATE-PALMOLIVE COMPANY  
300 PARK AVENUE  
NEW YORK, NY 10022-7499



D99344-P83815-Z84080

## You have a plan interest in shares in COLGATE-PALMOLIVE COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 12, 2023.**

### Get informed before you vote

View the Notice of 2023 Annual Meeting of Stockholders and Proxy Statement and 2022 Annual Report online at [www.ProxyVote.com](http://www.ProxyVote.com) OR you can receive a free paper or email copy of the material(s) by requesting prior to April 28, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and  
vote without entering a  
control number



#### Attend the Virtual Meeting\*

May 12, 2023

10:00 a.m. Eastern Daylight Time

Virtually at:  
[www.virtualshareholdermeeting.com/CL2023](http://www.virtualshareholdermeeting.com/CL2023)

\* Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of directors Nominees:	
1a. John P. Bilbrey	<input checked="" type="checkbox"/> For
1b. John T. Cahill	<input checked="" type="checkbox"/> For
1c. Steve Cahillane	<input checked="" type="checkbox"/> For
1d. Lisa M. Edwards	<input checked="" type="checkbox"/> For
1e. C. Martin Harris	<input checked="" type="checkbox"/> For
1f. Martina Hund-Mejean	<input checked="" type="checkbox"/> For
1g. Kimberly A. Nelson	<input checked="" type="checkbox"/> For
1h. Lorrie M. Norrington	<input checked="" type="checkbox"/> For
1i. Michael B. Polk	<input checked="" type="checkbox"/> For
1j. Stephen I. Sadove	<input checked="" type="checkbox"/> For
1k. Noel R. Wallace	<input checked="" type="checkbox"/> For
2. Ratify selection of PricewaterhouseCoopers LLP as Colgate's independent registered public accounting firm.	<input checked="" type="checkbox"/> For
3. Advisory vote on executive compensation.	<input checked="" type="checkbox"/> For
4. Advisory vote on the frequency of future advisory votes on executive compensation.	<input checked="" type="checkbox"/> 1 Year
5. Stockholder proposal on independent Board Chairman.	<input checked="" type="checkbox"/> Against
6. Stockholder proposal on executives to retain significant stock.	<input checked="" type="checkbox"/> Against

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Sign up for E-delivery".

D99345-P83815-Z84080