## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPR	OVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Greene Thomas W Jr  (Last) (First) (Middle)  C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE						Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [ CL ]      Date of Earliest Transaction (Month/Day/Year) 02/20/2014  4. If Amendment, Date of Original Filed (Month/Day/Year)									X i. Indiv	all app Direct Office below	olicable) etor er (give title w) chief Inforn	1 C b nation Of	Person(s) to Issuer  10% Owner Other (specify below)  ation Officer  Filing (Check Applicable	
(Street) NEW YO			10022 Zip)													X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tabl	e I - No	n-Deriv	ative	Sec	curitie	s Ac	quired	, Dis	posed o	f, or	Ben	efici	ally	Owne	ed			
1. Title of Security (Instr. 3)  2. Transact Date (Month/Date					)   Ex	A. Deemed Execution Date, f any Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				l and 5) Secu Bene Owne		cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount (		A) or D)	Price			action(s) 3 and 4)	ı		(111511.4)
Common Stock 02/20/2					/2014	014		A <sup>(1)</sup>		5,503 A		\$0.0	000	31,573		D				
Common Stock															4,3		4,368	I		By Issuer's 401(k) Plan Trustee
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	n Date, ay/Year) -		ansaction ode (Instr. S A ((		osed ) :. 3, 4	6. Date E Expiration (Month/IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	on Dat		Amount of Securities Underlying Derivative Security (Instr. and 4)		ount	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)

## **Explanation of Responses:**

1. Restricted stock unit award granted under the Long-Term Global Growth Program of the issuer's Executive Incentive Compensation Plan.

/s/ Kristine Hutchinson, Attorney-in-Fact

02/24/2014

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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