FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average b	urden							

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*				2. Is											5. Relationship of Reporting Person(s) to Issuer					
Paik Elaine C.					COLGATE PALMOLIVĚ ĆO [CL]										•	Director			Owner (specify	
(Last) (First) (Middle) C/O COLGATE PALMOLIVE COMPANY 300 PARK AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 11/03/2010										X	belov	w)	below)`	
ORK N	Y 1	10022				4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
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1. Title of Security (Instr. 3) 2. Transa Date				action	action 2A. Exec		2A. Deemed Execution Date, if any		3. Transaction Code (Instr.		4. Securities Acquired (ADisposed Of (D) (Instr. 3,			d (A) d	or	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)			(1130.4)	
Common Stock																	3,254	D		
Common Stock 1			11/03	11/03/2010					I(1)		124		A :		8.46	178		I	By Issuer's 401(k) Plan Trustee	
Common Stock 1				11/04/2010							118		A	\$78.44		296		I	By Issuer's 401(k) Plan Trustee	
	Та															vned				
Title of crivative erivative str. 3) 2. Conversion or Exercise Price of Derivative Security 2. Conversion of Exercise (Month/Day/Year) 3. Transaction Date (Execution Date, if any (Month/Day/Year) (Month/Day/Year)		Date,		Transaction Code (Instr.		of Derivative (Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiratio (Month/D	n Date	e ar)	and 4) Am or Nui		nstr. 3	Deri Secu (Inst	vative urity	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
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Explanation of Responses:

1. Transfer into Company stock fund in issuer 401(k) plan.

Remarks:

Nina D. Gillmen as Agent for Elaine C. Paik

** Signature of Reporting Person

Date

11/05/2010

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.