

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Williamson Francis M</u> (Last) (First) (Middle) <u>COLGATE PALMOLIVE COMPANY</u> <u>300 PARK AVENUE</u> (Street) <u>NEW YORK NY 10022</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>12/09/2010</u>	3. Issuer Name and Ticker or Trading Symbol <u>COLGATE PALMOLIVE CO [CL]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>VP Fin.& Strat. Plan. Lat. Am.</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	91,603	D	
Common Stock	10,488	I	By Issuer's 401(k) Plan Trustee
Series B Convertible Preference Stock	4,745	I	By Issuer's 401(k) Plan Trustee

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Series B Convertible Preference Stock Units	(1)	(1)	Series B Convertible Preference Stock	124	0	D	
Stock Option (Right to Buy)	09/17/2004 ⁽²⁾	09/17/2011	Common Stock	22,000	56.675	D	
Stock Option (Right to Buy)	09/12/2005 ⁽²⁾	09/12/2012	Common Stock	23,000	55.11	D	
Stock Option (Right to Buy)	09/08/2008 ⁽²⁾	09/08/2011	Common Stock	23,500	53.455	D	
Stock Option (Right to Buy)	09/07/2009 ⁽²⁾	09/07/2012	Common Stock	26,000	60.68	D	
Stock Option (Right to Buy)	09/12/2010 ⁽²⁾	09/12/2013	Common Stock	28,000	68.15	D	
Stock Option (Right to Buy)	09/11/2009 ⁽³⁾	09/11/2014	Common Stock	28,000	79.52	D	
Stock Option (Right to Buy)	09/10/2010 ⁽³⁾	09/10/2015	Common Stock	28,000	73.23	D	
Stock Option (Right to Buy)	09/16/2011 ⁽³⁾	09/16/2016	Common Stock	28,000	76.58	D	

Explanation of Responses:

- The reported Preference Stock units were acquired under the Issuer's Supplemental Savings & Investment Plan and will be settled upon the reporting person's retirement or other termination of service.
- Option became 100% exercisable on the date shown in this column.
- Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Remarks:

Nina Huffman by Power of Attorney 12/20/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

FORMS 3, 4 AND 5

I, Francis M. Williamson, an officer of Colgate-Palmolive Company (the "Company"), do hereby appoint Andrew D. Hendry, Katherine Hargrove Ramundo, Nina Huffman, Joyce McCarthy, Kristine Hutchinson and J. Thomas Yust, and each of them, as my true and lawful attorneys with the power to execute and file on my behalf and in my place and stead, as I myself could do if I were personally present, any Form 3, 4 or 5, any and all amendments thereto and any documents in connection therewith, to be filed by me with the Securities Exchange Commission pursuant to Section 16(a) of the Securities Exchange Act of 1934 in connection with my ownership, either directly or indirectly, or any change therein, of securities of the Company.

This Power of Attorney shall remain in force and effect for as long as I continue to be an officer of the Company or until earlier revoked by me in writing and shall not otherwise be affected by my subsequent disability or incompetence.

In witness whereof, I have signed this instrument on December 15, 2010.

Signature: /s/ Francis M. Williamson
Print Name: Francis M. Williamson