FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| | | |

| Check this box if no longer subject to | : |
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| Section 16. Form 4 or Form 5 | |
| obligations may continue. See | |
| Instruction 1(b). | |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* MARTIN RONALD T (Last) (First) (Middle) C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE | | | | | 3. D 03/ | Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL] 3. Date of Earliest Transaction (Month/Day/Year) 03/01/2005 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | Offic below VP, | er (give title w) Global Bus Prac | | 10% Owner Other (specify below) | |
|--|---|----|--|--------------|--|---|-----------------------------|------------------------------|------------------|---|---------------------|--|---------------|------------------------------|---|--|---|--|---|---|
| (Street) NEW YO | | | 10022 Zip) | | | Line) X Form filed by C | | | | | | | | | n filed by One n filed by Mor | ne Reporting Person ore than One Reporting | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| | | | 2. Transaction Date (Month/Day/Year) | | ur) E | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transa Code (8) | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5) | | | | 4 and Secur Benef Owne | | icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | Code | v | Amount | | (A) or (D) | Pric | e | Reported Transaction(s) (Instr. 3 and 4) | | | | (111501.4) |
| Common | Common Stock 03 | | | | /2005 | | | | F ⁽¹⁾ | | 427 | | D | \$5 | 3.17 | | 7,266 | Г |) | |
| Common Stock | | | | | | | | | | | | | | | | 1,155 | | I | | By Issuer's 401(k) Plan Trustee |
| | | Та | | | | | | | | | sed of, onvertib | | | | | vned | | | | |
| 1. Title of Derivative Security (Instr. 3) | ivative Conversion Date Execution Date, urity or Exercise (Month/Day/Year) if any | | ay/Year) | Code (8) | saction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Expiration (Month/D | n Date | e ar) | Amount of Securities Underlying Derivative Security (Instr. and 4) | | | ıt r | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owr Forr Dire or Ir (I) (I | ership n: ct (D) direct nstr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

1. Payment of tax liability by withholding shares of stock from restricted share units vesting under the issuer's Executive Incentive Compensation Plan. Total non-restricted holdings (i.e., common stock held outright) of Mr. Martin increased as a result of this transaction.

Remarks:

Nina D. Gillman by power of 03/03/2005 <u>attorney</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.