



Colgate Appoints Fabian Garcia to Lead Asia Operations

New York, New York, August 21, 2003 ... Colgate-Palmolive Company (NYSE:CL) today announced the appointment of Fabian Garcia as President, Asia-Pacific Division, responsible for the Company's growing business operations throughout Asia, including China, India and Australia. Garcia, 43, brings to Colgate a wealth of international consumer products experience. Most recently he was Senior Vice President of Timberland Company, and was previously President of Chanel's Asia Pacific Region. His record of success also includes diverse consumer products experience at Procter & Gamble Company in Asia and Latin America. In his new role, Garcia succeeds Peter Dam, a 26-year Colgate veteran who was named President, CP-Brazil, one of the Company's largest operations.

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About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Household Surface Care, Fabric Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, Ajax, Axion, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate's global business, visit the Company's website at www.colgate.com.