FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPI	ROVAL
OMB Number:	3235-028
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Name and Address of Reporting Person*     CONWAY JILL K						2. Issuer Name <b>and</b> Ticker or Trading Symbol  COLGATE PALMOLIVE CO [ CL ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
CONWAY JILL K												_			X D	irector		10% C	wner		
(Last) (First) (Middle) C/O COLGATE PALMOLIVE COMPANY						3. Date of Earliest Transaction (Month/Day/Year) 02/02/2010										ficer (give title low)		Other ( below)	(specify		
300 PARK AVENUE							4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)															X Form filed by One Reporting Person						
NEW YORK NY 10022															F	Form filed by More than One Reporting Person					
(City)	(St	ate) (	Zip)																		
		Tabl	e I - Nor	n-Deriv	ative	Se	curitie	s Ac	quired,	Dis	posed o	f, or	Bene	ficia	ally Ov	/ned					
1. Title of Security (Instr. 3)  2. Transa Date (Month/D						ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		rities Acquired (A ed Of (D) (Instr. 3,			nd Se Be Ov	Amount of curities neficially ned Following ported	For (D)	Ownership rm: Direct or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
										v	Amount	(	A) or D)	Price	Tra	nsaction(s) str. 3 and 4)			(Instr. 4)		
Common Stock 02/02							/2010		A		2,600		Α	(1	)	41,692		D			
Common Stock														2,885		I	By Trust				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	Date,	4. Transaction Code (Instr. 8)				6. Date E Expiratio (Month/D	n Date	е	7. Title and Amount of Securities Underlying Derivative Security (Ins and 4)  Amo or Num		ount	8. Price Derivati Security (Instr. 5)	derivative Securities	у	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
		Code	v	(A)	(D)	Exercisa		Date	Title	Sha	es										

## Explanation of Responses:

1. Annual stock grant under the Stock Plan for Non-Employee Directors, credited to a stock unit account pursuant to the Deferred Compensation Plan for Non-Employee Directors.

## Remarks:

Nina D. Gillman by power of attorney

02/04/2010

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.